

# FACTORS THAT CONTRIBUTES TO THE SATISFACTION OF TRAINING FOR CORPORATE INTELLIGENCE ADVISOR

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### LETTER OF TRANSMITTAL

January, 2015

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Dear Dr.

SUBMISSION OF PROJECT PAPER (MKT662)

Hereby attached is my project entitled FACTORS THAT CONTRIBUTES TO THE SATISFACTION OF TRAINING FOR CORPORATE INTELLIGENCE ADVISOR as a partial requirement for Bachelor in Business Administration (Hons.) Marketing, Faculty of Business Management, University Technology of MARA.

Thank you.

Yours Sincerely,

**ASTON NICK SAIMON** 

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# UNIVERSITY TEKNOLOGI MARA ORIGINAL LITERATURE WORK DECLARATION

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Name of Degree

: Bachelor of Business Administration with Honours

(Marketing)

Title of Research Project

: Factors that contributes to the satisfaction of training for

Corporate Intelligence Advisor

Field of Study

: Marketing

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ASTON NICK SAIMON

Date: 26<sup>th</sup> June 2015

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