

ACCEPTABLE OF MALAYSIAN FURNITURE IN
OVERSEAS MARKET

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TABLE OF CONTENTS

	Page
DEDICATION	iii
ACKNOWLEDGEMENTS	iv
LIST OF TABLES	v
LIST OF FIGURES	vi
LIST OF PLATES	vii
LIST of ABBREVIATIONS	viii
ABSTRACT	ix
ABTRACK	x

CHAPTER

INTRODUCTION	1
IMPORTANNCCE OF WORLD TRADE	4
MALAYSIAN MARKET	5
OVERSEAS MARKET	8
4.2 Europe Market.....	8
4.3 Asia Market.....	10
4.4 Foreign Commend.....	10
4.4.1 Swedish Furniture Magazine.....	11
4.4.2 Japanese Furniture Magazine.....	11
4.4.3 French Furniture Magazine.....	11
ACCEPTED OD MALAYSIAN FURNITURE	12
5.1 United state of America.....	12
5.2 Rattan furniture in United state of America.....	13
EUROPE COUNTRIES THAT ACCEPTED MALAYSIAN FURNITURE	15
6.2 Germany.....	16
6.3 United Kingdom.....	17
6.3.1 Rattan Furniture in United Kingdom.....	18
6.4 French.....	18
6.5 Netherlands.....	19
ASIAN COUNTRY THAT ACCEPTED MALAYSIAN FURNITURE	21
7.1 Japan.....	22
RECOMMENDATION AND STRATEGIES TO IMPROVE MALAYSIAN FURNITURE MARKET...	24
HOPE FOR THE FUTURE	25

CONCLUSION	26
REFERENCES	27
APPENDICES	28
VITA	36

ABSTRACT

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This project covered about the acceptance of Malaysian furniture in the overseas market or international market. The characteristic of the furniture that will be accepted in overseas market and the countries that has import Malaysian furniture was ascertained. Other than that the reason is to determined the cause that furniture from Malaysia has been accepted and attracted the foreign buyers. This research is based on information from magazines and books such as Timber Bulletin and MASKAYU and also from data that been published by MATRADE, MTIB and MTC. From this research, the suggestion that can be made Malaysian furniture now has been accepted in overseas market.