

THE FUTURE OF PULP AND PAPER INDUSTRY  
IN MALAYSIA

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Pulp and paper industry have become one of the promising industry for the future due to the increasing market demand and also the paper consumption by the population. Not only that, the progress of technology in the pulp and paper industry have become one of the factors advancing the industries. For that reason, it is important to realize that pulp and paper as one of the wood based product manufactured, promising large amount of income either to the country or manufacturers involved. A sign for the good progress in the industries as time passes towards the future.

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## **ABSTRACT**

### **THE FUTURE OF PULP AND PAPER INDUSTRY IN MALAYSIA**

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Observation about the future of pulp and paper industry in Malaysia was made as an outlook for the prospect of the industry itself. As we all know, wood based product manufacturing has become one of the major sources for Malaysian economy. This industry, however dispense into many sectors such as making furniture, wood composite for example medium density fiberboard (MDF), cement board or particle board, plywood etc. However, pulp and paper was seen as a potential industry for the future because of its market and variety of consumption.

Many factors are involved in the increase of pulp and paper production. Increase in population of a country and advanced technology nowadays has made it possible to the increasing volume of pulp and paper consumption. This high progress and performance convince the investor and manufacturer that pulp and paper industry will ensure them of their investment in the industry.

Other factors decreasing the production and market presentation like environmental effect, logging problems, pollutions and other issues regarding to the problem should be handle in judicious way so that it will not effect for a long range of time. As for this, the pulp and paper industry in Malaysia should be carrying out with strategic and effective plan, either to maintain their reputation or to handle all problems faced by the industry.