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BACHELOR OF ADMINISTRATIVE SCIENCE (HONS.)

THE USE OF INTERNET FOR ACADEMIC PURPOSE
AMONG UNIVERSITY STUDENTS

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ABSTRACT

The researcher investigated the use of internet for academic purpose among university students using a quantitative case study method. The study was conducted in two phases. First, a pilot study was conducted among 30 representative university students in order to check the reliability and validity of the main instrument utilized, i.e. a questionnaire. After that, the piloted questionnaire was distributed among 350 of diploma and bachelor students who are studying in University Mara Technology Samarahan 2 Campus. The research findings indicate that bachelor students spent the most time browsing the Internet for the academic purpose, The main purposes of Internet use were to obtain course related information (online course) and playing online games. Instagram and Facebook are the most popular social networking site among students.

Key Words : internet usage, academic performance, students

CHAPTER 1

INTRODUCTION

1.1   INTRODUCTION

This chapter focuses on the background of study which is on the influence of internet usage among UITM student. Section 1.2 discusses about the background of study, Section 1.3 explains the problem statement and section 1.4 states about research questions. Section 1.5 talks about the research objectives and section 1.6 is about the information regarding scope of study. In addition, section 1.7 explains the significant of study and lastly section 1.8 is about the definitions of concepts and terms.

1.2   BACKGROUND OF STUDY

Internet is a multipurpose tool with numerous potentials. It enables students to communicate with other students abroad and thus share each other's ideas, knowledge, experiences, and cultures. It enhances skills and capabilities of students, which assist them in studies and in professional life (Nil Ratan, 2009). The internet allows students to widen their academic experience, access important information and communicate with others (Tella, 2007). Internet has now become a global communications nerve. According Miniwatts Group Marketing (2010), Internet users has exceeded one billion users worldwide. It shows how the Internet has spread its wings on a mission to conquer the world. In Malaysia alone, the number of users has increased rapidly as reported by

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