# UNIVERSITI TEKNOLOGI MARA FAKULTI SAINS PENTADBIRAN DAN PENGAJIAN POLISI



A STUDY ON THE FACTORS CONTRIBUTE TO FINANCIAL MANAGEMENT AMONG UITM DEGREE STUDENTS OF SAMARAHAN CAMPUS

> LYA LIZIANA BINTI SAPWAN (2015154533) EURIKA ANAK JEFFERY (2015154541)

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## **CHAPTER ONE**

#### **1.1 Introduction**

This chapter focuses on the study of the factors contribute to financial management among UITM degree students. It also include the discussion on the research background of the study, followed by the problem statement found in past researches, research questions alongside the research objectives of the study, scope of the study, significant of the study and lastly, concepts used in the study.

#### **1.2 Background of study**

Managing financials is the most efficient and effective way of ensuring that an individual will be able to spend and save wisely. Beyond an individual educational needs, each one of them bears responsibility not only to themselves but also to their family (Davidson, 2006). Financial education played a big role in helping to ensure that an individual will be able to think wisely about spending their money. The attitude of an individual towards money will influence their knowledge and behaviour towards managing their financials (Albeerdy & Gharleghi, 2015).

The financial management of university students become the primary focus of this research. This is because university students will become the market segment target in which they become consumers that will purchase goods and services. Nowadays, standard of living and lifestyles has been upgraded where university students are independent from their parents and making their own decisions on how to manage their financials. University students requires financial knowledge in order to make a proper decision on spending wisely and this will avoid them from spending excessively which will result in poor financial management.

## CHAPTER TWO

#### LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

#### 2.1 Introduction

This chapter provides a literature review on the factors contribute to financial management among university students. This chapter begins with explanation on financial management followed by the factors that influence the students in managing their financials. Following the literature review, the conceptual framework is discussed in details in relation to the conceptual definitions.

#### 2.2 Financial management

Generally, financial management is define as the efficiencies and the effectiveness of managing money in order to achieve an individual or organizational goals. According to Sabri, MacDonald, Masud, Paim, Hira and Othman (2008), research found that most of the students experience financial independence once they step into university and it is an ideal time to begin making their own financial decisions. Entering university is the time where students will live independently and to spend and save their money in order to survive university life. Therefore, they are required to have proper financial management. Effective financial management will improve the students' way in managing finances positively and in contrast, failure to manage personal finances will have a serious long-term, negative financial consequences (Joo, 2008; Perry & Morris, 2005 cited in Falahati & Paim, 2011).

Having proper financial management will bring positive effect for a long period besides balancing the students' lifestyles. In order to have an effective financial management, university students will have to have proper financial guidance or any determination that could lead them in a positive way. According to Xiao, Sorhaindo and Garman (2006) cited in