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FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY STUDIES**



**A CASE STUDY OF BUMIPUTERA UNDER GRADUATES  
INTENTION TO BECOME ENTREPRENEURS**

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## ABSTRACT

*This is a case study of Bumiputera under graduate's intention to be entrepreneurs. The sample was conducted at University Teknologi MARA, Samarahan Campus and focus to the under graduates student. The research conducts for those the final year students who pursuing Bachelor and Diploma level. This is because to observe what are their perception and intention towards this study. Then, from that we also want to overcome this problem and majority of the respondent agree with our research and it applicable to them in futures.*

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## CHAPTER 1

### INTRODUCTION

#### 1.1 Introduction

Bumiputera literally means “originally people who stayed in Tanah Melayu and mostly they were Malay people”. The benefits for Bumiputera include purchase of property, business ownership, education and many more. This policy affects every aspect of Malaysian life. The increase of level of unemployment also can affect the poverty level. This is because it is in fact the economy growth and the raise in income.

Nowadays the issue of unemployment among fresh graduate becomes serious. The issues are arising among Bumiputera graduates. Mostly, the fresh graduates’ students are waiting for the offer from their application with the government sectors. The issues of the unemployment arise is due to the late recruitment from the government.

Beside that the government recruitment only occurs twice a year. This is also due to the availability of the vacancy in the government sector. Due to that, it’s make the Bumiputera graduate refuses to establish their own business.

In Malaysia, most of the companies are owned by non-Bumiputera people. The businesses industry is conquer by Chinese, they have their own initiatives to establish their own business without depending on the government subsidies or support from the private sectors. They will establish their own business as one of the way to find a job for themselves. According to the study that had been done, it found that people in peninsular Malaysia, more involve in business or entrepreneurship compare to Sarawak people.