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Promoting Global Education through Memorandum of Understanding

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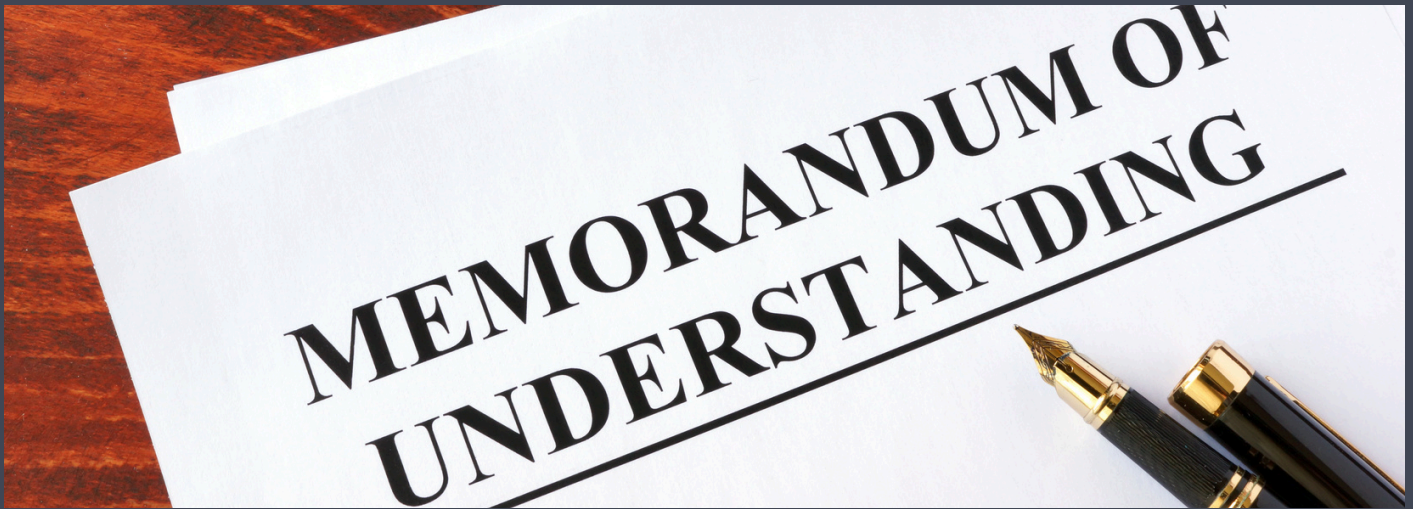
The term MOU refers to a memorandum of understanding, which involves an agreement between two or more parties outlined in a formal document (Kenton, 2024). It is also seen to be one of the starting points for negotiations as it defines the scope and purpose of the talks. Jackie (2024) explained that this formal agreement effectively promotes global education through a range of collaborative activities that enrich educational experiences and broaden academic horizons. By promoting global education through MOUs, universities can successfully enhance student and lecturer exchanges.

Student exchange programs allow students to expand their knowledge and study how their studying profession is practised in another country. Throughout the years, this program has been accepted widely, with many students participating. According to Messer et al. (2007), through such exchanges, students gain a deeper understanding of global issues, diverse cultural perspectives, and different educational ways of teaching and learning. For example, a student from a university in China might spend a semester at a university in Malaysia, immersing themselves in Malaysian culture and learning about the respective subjects. This firsthand experience not only helps to broaden their knowledge but also enhances their networking, personal growth, and cultural awareness (Sahoo, 2023).



Besides, through MOUs, lecturer exchange programs are another significant way to promote global education. Baechar and Chung (2021) in their study mentioned that teachers who take part in exchange programs get to know their partner teachers, which enhances their own teaching and learning and, as a result, improves student learning results. By improving intercultural abilities, lecturer exchange programs help educators better integrate cross-cultural knowledge into their pedagogical practice and create a flexible, creative learning environment for all students. In a study conducted by Kaowiwattanakul (2016), he found that the 23 lecturers who were involved in the exchange program mentioned that they had learned to be more critical; besides, they also claimed that their ideas in teaching and learning are more organized and systematically developed. Therefore, it is believed that by promoting lecturer exchanges through MOUs, universities can ensure their educational programs remain dynamic, relevant, and globally informed.

In conclusion, Memorandum of Understanding (MOUs) between universities around the world serve as a powerful tool for promoting global education. Through student and lecturer exchange, international collaboration can happen and indirectly foster a good relationship between the two countries involved. By leveraging the strategic framework of MOUs, universities can create a more integrated and informed global academic community (Jackie, 2024).



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