

**A STUDY ON THE USE OF CAMPUS SPORT FACILITIES BY
UiTM STUDENTS**

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ABSTRACT

This study investigated the use of campus sport facilities by UiTM students at the UiTM main campus of Shah Alam, Selangor. This is based on the management aspect of the sport facilities, which were built for the students as well as staff use for all sport and recreation activities. The investigation is focused on the perception of the students who use the campus sport facilities for their activities. The quality of the sports facilities at the campus and the management, can either enhance and improve or impede its objectives. A total of 100 questionnaires were distributed to the students using the sport facilities. There are five faculties chosen and these are the Faculty of Sport Science and Recreation, Faculty of Accountancy, Faculty of Communication and Media Study, Faculty of Business Management, and Faculty of Architecture, Planning and Surveying. The data collected were analyzed. The computations of raw data were calculated into obtaining the number of frequencies. Frequencies were subsequently transformed into percentages. The discussions were based on the percentage obtained from the analysis. The result of the study indicated that the majority of the students who used the sport facilities during their free time were satisfied with the overall facilities provided. The study also found out that the students were satisfied with the quality of services while using the campus sport facilities. The good service provide by UiTM Sport Center can encourage students to utilize the sport facilities at the UiTM sport complex more frequently.

CHAPTER 1

INTRODUCTION

Background of the Study

Managing sports program successfully requires a basic knowledge of managing a sport facility. This is critical because facilities are where sport occurs. Sports facilities management is largely the story of how the sports facilities contributions have been resolved and how professionalism was introduced into management. Researchers hope by understanding sport participation behavior, they will be able to predict who will and who will not initiate participation and similarly those who will adhere to sport program and activities.

Facilities management is one of the critical portions of duty to the manager or organizer of sports and recreation. This is based on the management vision and sport and recreation facilities development, which provide an enough facilities, varieties and quality to achieve the goals of the organization. By following good management policies and practices, an organization can attract more consumer and customer. Other than that, following a good management, an organization can encourage positive behavior towards organization and sport activity and recreation (Mull et.al, 1997). Towards that, success in organizing a program of sport activity and recreation an administrator or manager which has a basic knowledge in sport facilities management is important.

Universiti Teknologi Mara (UiTM) is a university currently offering 144 courses conducted by 18 faculties. These courses range from post-graduate to pre-diploma or certificate programmes. Some of these post-graduate courses are undertaken in the form of twinning programmes, through collaboration with universities based overseas. Besides provide an education for staff and students, UiTM as a High Education Center