

THE EFFECT OF MALAYSIA GENERAL ELECTION TOWARD STOCK MARKET: MALAYSIAN CASES

MELVIN HANS BIN MIKOL 2015500975

BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (FINANCE)
FACULTY OF BUSINESS ADMINISTRATION
UNIVERSITI TEKNOLOGI MARA KOTA KINABALU
SABAH

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| TABLE OF CONTENTS | |
|-------------------------------|-------|
| TITLE PAGE | |
| DECLARATION OF ORIGINAL WORK | i |
| LETTER OF SUBMISSION | ii |
| ACKNOWLEDGEMENT | iii |
| TABLE OF CONTENTS | iv-vi |
| LIST OF FIGURE • | vi |
| LIST OF TABLES | vii |
| ABSTRACT | viii |
| CHAPTER 1: INTRODUCTION | |
| 1.0 Introduction | |
| 1.1 Background of study | |
| 1.2 Problem statement | |
| 1.3 Research Objective | 1-23 |
| 1.4 Scope of study | |
| 1.5 Limitation of stud | |
| 1.6 Significance of the study | |
| 1.7 Chapter Summary | 53.39 |
| CHAPTER 2: LITERATURE REVIEW | |
| 2.0 Introduction | |
| 2.1 Theory of Study | 22-40 |
| 2.2 Literature Review | |
| 2.3 Procedure of Event study | - |

| CHAPTER 3:DATA AND METHODOLOGY | |
|-----------------------------------|--------|
| 3.0 Introduction | |
| 3.1 Data Collection Methods | 60-65 |
| 3.2 Research Approach | |
| 3.3 Conceptual Framework | |
| 3.4 Research Design | |
| 3.5 Sampling Design • | 41-52 |
| 3.6 Empirical Analysis Framework | 93-100 |
| 3.7 Measurement of Variable | |
| 3.8 Panel unit root | |
| 3.9 Research Hypothesis | |
| 3.10 Research Hypothesis | |
| 3.11 Flow of Research Methodology | |
| CHAPTER 4: FINDING AND ANALYSIS | |
| 4.0 Introduction | |
| 4.1 The unit root test * | |
| 4.2 Regression result | |
| 4.3 Estimation Equation | 53-59 |
| 4.4 Serial correlation | |
| 4.5 Heterokedasticity test | |

ABSTRACT

The 2013 general election in Malaysia has caused changes in the political structure

of Malaysia. The incumbent government, Barisan National, failed to acquire two-thirds

majority in the parliament, thus losing their once-absolute control over legislative power.

Amidst the political uncertainty, it is the aim of this research paper to investigate if there is

an impact of 13th Malaysian General Election on the stock market of Malaysia upon the

arrival of 13th Malaysian General Election. Event study methodology, along with an event

study is used to capture the impact of 13th Malaysian General Election on its stock market.

As the result before and after the General Election shows that there is significant effect on

the stock market. Meanwhile during the general election shows that insignificant effect on

stock market return.

Keywords: stock market return, General Election

viii