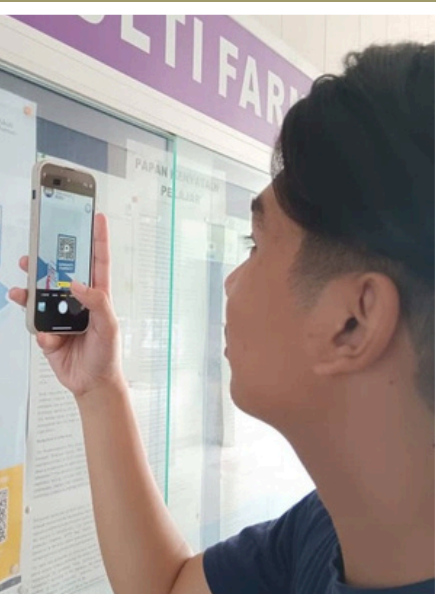


Curate Your Path, Navigate Wisely!!: **PharmPathFinder**

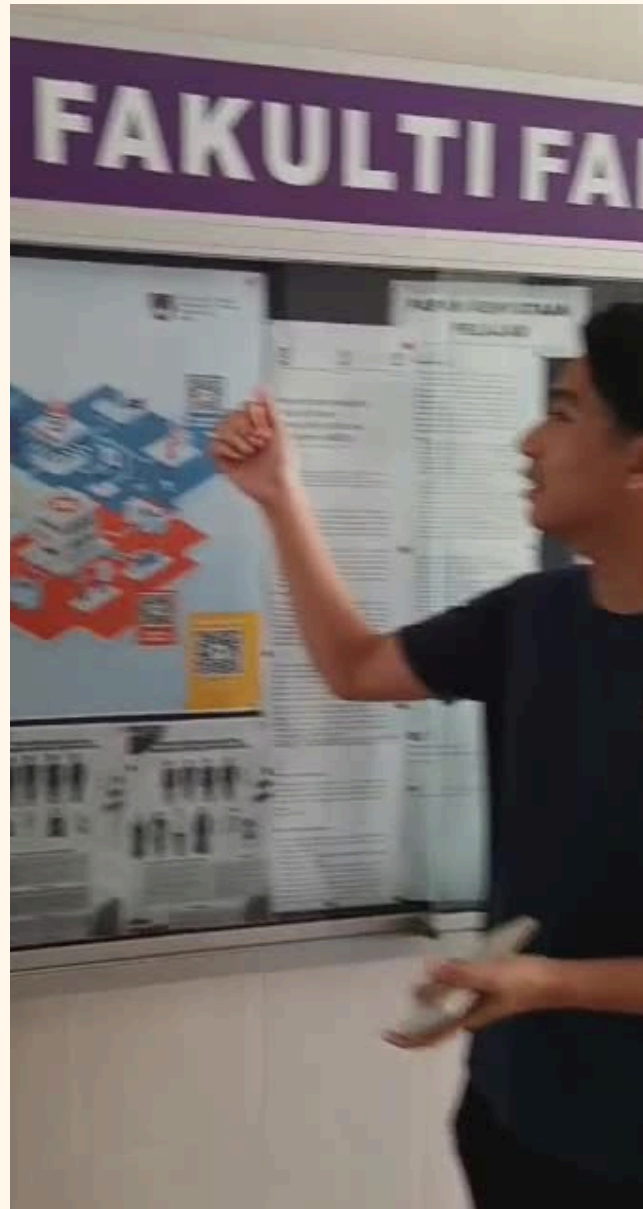
By: Dr. Nur Wahida Zulkifli



ELEVATE is an innovative group at the Faculty of Pharmacy, established on March 13th, 2024, with eight members focused on enhancing pharmacy education. The group initiated a project after receiving complaints from third-year students about insufficient exposure to the pharmacy profession. This issue is significant because pharmacy graduates must choose between four fields—hospital, community, pharmaceutical industry, and academia—to complete a mandatory one-year training required for licensure as practicing pharmacists. Thus, students must be well-informed and prepared to make this critical decision.

Stakeholders of the Faculty of Pharmacy, including alumni, employers, and current students, have participated in discussions to assess student employability. Feedback from these discussions is used to improve the curriculum to meet industry demands. A study also gathered alumni opinions on the current program, highlighting the need for more interactive and hands-on teaching methods. You can refer to the link <https://shorturl.at/2aWjN> for further details.

A survey conducted from March 23rd to April 6th, 2024, with 256 pharmacy students revealed that 30% had a below-moderate level of knowledge about the pharmacist's career, and 47% lacked confidence in their career preparation. In response to these issues, ELEVATE designed PharmPathFinder—a comprehensive online learning platform that helps students from Year 1 to Year 4 explore all aspects of the pharmacy profession.



PharmPathFinder was presented at the Management Meeting on July 19, 2024, and received approval on July 25, 2024, to establish a Standard Operating Procedure (SOP) for lecturers. A notification email was also sent by the Corporate Pharmacy to all members of the Faculty of Pharmacy, informing them that PharmPathFinder can be used as a learning reference for students. Additionally, PharmPathFinder has been promoted on the Faculty of Pharmacy's website at UiTM.

After being approved by the Dean of the Faculty of Pharmacy, PharmPathFinder was promoted through various media channels, particularly on TikTok. As a result, the video gained over 6,000 views after being published, expanding the use of PharmPathFinder among pharmacy students across Malaysia.

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PRESCRIPTION


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Contact Us:

 @pharmacyuitm



 @pharmacy_uitm




 Faculty of Pharmacy UiTM



 <https://pharmacy.uitm.edu.my/>



 +603-3258 4645

 korporatff@uitm.edu.my

NEWSLETTER EDITORIAL TEAM

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Professor Dato' Dr. Abu Bakar Abdul Majeed

Authors:

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Illustrator:

Ms. Norazua Ahmad

Editors:

Assoc. Prof. Dr. Mahmathi Karuppattan
Dr. Janattul Ain Jamal
Dr. Normala Abd Latip

PRESCRIPTION

Faculty of Pharmacy,
Universiti Teknologi MARA,
Puncak Alam Campus,
42300 Bandar Puncak Alam, Selangor.