UNIVERSITI TEKNOLOGI MARA

(eKampung) – A COMMUNITY WEB-BASED PORTAL FOR PAGOH RESIDENTS

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ABSTRACT

Living in a community is the best way of live that a person can experience as you will always have someone to rely on. Nowadays, with the help of technologies, the engagement in a community become more stronger and easier as the community members can communicate with each other from everywhere and at anytime. People become more attach to the community as everyone has the same purpose. Therefore, this project is to propose an efficient way for Pagoh residents to communicate with each other more easier. The objective of this project is to develop eKampung which is a community web-based portal for Pagoh residents. The scope of this project is the residents from Pagoh. This project focuses on blasting events information and advertising businesses run by the residents. Residents can interact with each other through discussion forum. This project practices Web Development Life Cycle (WDLC) approach for the development. WDLC is divided into 6 phases which are planning, analyzing, design, development, testing and maintenance. This project practices until testing phase only. From the testing phase, most of the respondents gave a positive feedback for the community portal to engage and attach among residents. As a conclusion, eKampung: a community web-based portal for Pagoh residents will provide an effective platform for Pagoh residents to interact with each other.

Keywords: community, virtual community, community portal, E-community, community model, Web Development Life Cycle.

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CHAPTER 1

INTRODUCTION

This chapter clarifies the background of this project. Thus, this chapter consists of project background, problem statement, project objectives, project scope and project significance.

1.1 Project Background

Malaysia consists of different ethnic groups that practicing different religion and culture. The specialty of Malaysians is that even though they are from different races and religions, they still have a strong community spirit among each other. Community is a group of people that live in the same area and have common interests. Members in the community work together to achieve goals for the benefit of the community. Pagoh residents consists of different religions and races with different range of age. They engage with each other through social media such as Facebook and WhatsApp. The problem is that the used of social media is not organized accordingly to fulfill the needs of the community.

Due to the above mentioned problem, therefore this study is trying to integrate the community with the technology in more effective way. Nowadays, technologies have been used in many areas such as communication, education and business to ease processes and provide better services to the community. Applying technology in various activities such as community event and convention in community has become common because they are highly engaged with the technology (Han, Wirth, Hanrahan, Chen, Lee, & Carroll, 2016).

With the growth of technology, there has been an increase of interest in leveraging the benefits of website or portal in community. There are many local communities that already familiar with the used of community portal as an