



# MONDITA REKKA

**ABSTRACT BOOK**

**CCA 2024**

**Unleashing Your  
Visual Creativity**

**COLLEGE OF  
CREATIVE ARTS**

UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH



MONDRA  
REKA

The title 'MONDRA REKA' is rendered in a bold, blocky font where each letter is filled with a grid pattern. The letters are surrounded by various icons and tools, including a pencil, a hammer, a saw, a magnifying glass, a calculator, a lightbulb, and a gear. The background is dark gray with faint, larger letters and icons scattered throughout.

**ABSTRACT BOOK**

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## *Rector's Message*

I am delighted to extend my heartfelt congratulations to the College of Creative Arts, UiTM Kedah Branch, for bringing MINDAREKA 2024 - Unleashing Your Visual Creativity to fruition. The triumphs of past MINDAREKA editions undoubtedly fueled the organization of this year's event, making MINDAREKA 2024 a reality.

MINDAREKA 2024 - Unleashing Your Visual Creativity stands as a testament to the dedication of students at the College of Creative Arts, UiTM Kedah Branch, providing them with a platform to showcase their final art projects. Beyond serving as a space for the exploration of fresh, innovative, and entrepreneurial concepts, this exhibition is poised to connect aspiring talents with potential clients and employers.

I extend my sincere gratitude to all participants whose enthusiasm and support have contributed to the success of MINDAREKA 2024 - Unleashing Your Visual Creativity. Their unwavering belief and commitment have truly brought this event to life, marking it as a resounding triumph!

**"UiTM KEDAH SOARING FOR EXCELLENCE"**

Prof. Dr. Roshima Haji Said  
Rector  
UiTM Kedah Branch



## *Head of College's Message*

**It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA 2024 - Unleashing Your Visual Creativity, orchestrated by our College of Creative Arts, UiTM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.**

**A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA 2024 - Unleashing Your Visual Creativity serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.**

**I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.**

Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UiTM Kedah Branch







# INDUSTRIAL DESIGN

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**Noor Atikah Binti Hamdan**  
Diploma in Industrial Design

## Plant'n'Plate

### Design Advisor :

Mr. Mohd Hamidi Adha Mohd Amin

Mr. Ahmad Fazlan Ahmad Zamri

### Abstract

The Plant'n'Plate is an innovative kitchen accessory that combines a dish-drying rack with a hydroponic system, inspired by the seamless integration of function and form in nature. Designed for townhouse residents, it allows users to grow fresh herbs in their kitchen while drying dishes. Constructed from eco-friendly materials, its sleek, flowing lines and green base reflect natural beauty.

This multifunctional design is both practical and visually appealing, providing ample space for dishes to dry while the hydroponic system uses excess water to sustain herb growth, creating a self-sustaining ecosystem. The vibrant greenery contrasts with the metallic finish, enhancing the kitchen decor.

The Plant'n'Plate is more than a dish-drying rack; it embodies the beauty and practicality of nature, transforming a daily chore into an enjoyable and eco-friendly activity with a unique blend of natural inspiration and modern design.







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