

ABSTRACT BOOK

CCA **2024**CCA **2024**Unleashing Your

Visual Creativity



COLLEGE OF CREATIVE ARTS

UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH





Publisher

College of Creative Arts, Universiti Teknologi MARA Kedah Branch, 08400 Merbok Kedah, Malaysia. Copyright 2024 College of Creative Arts, Universiti Teknologi MARA Kedah Branch.

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Perpustakaan Negara Malaysia Cataloguing – in- Publication Data

Editor: Syahrini Shawalludin, Shafilla Subri, Mohd Syazrul Hafizi Husin, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli,

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Design & Layout Editor. Suzani Azmin, Syahrini Shawalludin, Shafilla Subri & Mohd Hamidi Adha Mohd Amin. Language Editor: Normaziana Hassan & Juaini Jamaludin.

MINDAREKA: Abstract Book. E-ISSN:

Printed By:
Perpustakaan Sultan Badlishah,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok, Kedah,Malaysia.



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Rector's Message

I am delighted to extend my heartfelt congratulations to the College of Creative Arts, UiTM Kedah Branch, for bringing MINDAREKA 2024 - Unleashing Your Visual Creativity to fruition. The triumphs of past MINDAREKA editions undoubtedly fueled the organization of this year's event, making MINDAREKA 2024 a reality.

MINDAREKA 2024 - Unleashing Your Visual Creativity stands as a testament to the dedication of students at the College of Creative Arts, UiTM Kedah Branch, providing them with a platform to showcase their final art projects. Beyond serving as a space for the exploration of fresh, innovative, and entrepreneurial concepts, this exhibition is poised to connect aspiring talents with potential clients and employers.

I extend my sincere gratitude to all participants whose enthusiasm and support have contributed to the success of MINDAREKA 2024 - Unleashing Your Visual Creativity. Their unwavering belief and commitment have truly brought this event to life, marking it as a resounding triumph!

"UITM KEDAH SOARING FOR EXCELLENCE"

Prof. Dr. Roshima Haji Said Rector UiTM Kedah Branch

Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA 2024 - Unleashing Your Visual Creativity, orchestrated by our College of Creative Arts, UiTM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

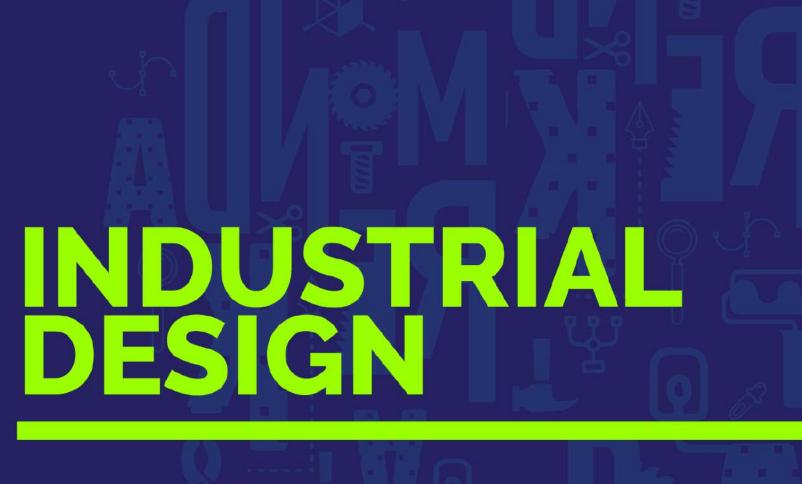
A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA 2024 - Unleashing Your Visual Creativity serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters selfexpression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti Head of College of Creative Arts, UiTM Kedah Branch









Furniture Design

Mariposa

Design Advisor:

Mrs. Norarifah Ali Mr. Abu Hanifa Ab Hamid

Abstract

The "Mariposa" armchair is inspired by the beauty of the monarch butterfly. It was designed through a comprehensive design process to ensure it is comfortable and blends well when placed in the master bedroom. This distinctive chair features a structure composed of rods, hollow squares, acrylic, rubber wood, and plywood, reflecting the delicate yet resilient nature of the monarch's butterfly wings. The carefully selected materials ensure durability while providing a lightweight and visually captivating design. The ergonomic form of the Mariposa Armchair offers optimal comfort, making it a perfect retreat within the master bedroom. With its unique combination of materials and nature-inspired aesthetics, the Mariposa Armchair stands as a statement piece, embodying the harmony of nature and modern design while adding a touch of sophisticated beauty to any home.



