

**A STUDY ON STUDENTS' PERCEPTION TOWARDS
FOOD AND BEVERAGE OFFERED BY D'BAYU CAFÉ
UNIVERSITI MALAYSIA SABAH**

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DECLARATION OF ORIGINAL WORK

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ABSTRACT

The purpose of this study was to investigate the students' perception towards the food and beverages offered by D'Bayu Café, Universiti Malaysia Sabah. Its main objective is to evaluate the overall food and beverage service that offered to the customer. Thus, in order to achieve and establish the objective, the information was gathered and was conducted among the Malaysia students of Universiti Malaysia Sabah. A total of 130 respondents were obtained from the distributed questionnaires where the main tool in the data collection. A Convenience Sampling was used for the study that generating required fundamental result. SPSS (Statistical Package for the Social Science) was used to analyze the result gathered from the findings.

From the findings and data analysis, it's found that overall perception of food and beverage services offered by D'Bayu Café were good. Several problems that faced by the students have been identified and several recommendation have been recommended by the students in order to improve the food and beverage service offered by D'Bayu Café, Universiti Malaysia Sabah.

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