



MONDITA RENDAKA

ABSTRACT BOOK

CCA 2024

**Unleashing Your
Visual Creativity**

**COLLEGE OF
CREATIVE ARTS**

UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH



ABSTRACT BOOK

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The background features a collage of various icons and large, semi-transparent letters. Icons include a saw blade, a screwdriver, a pair of scissors, a fountain pen nib, a hammer, a lightbulb, a pencil, a compass, a cube, and a pair of pliers. Large letters like 'M', 'N', 'A', 'R', 'E', 'K', 'D', 'W', 'L', 'V', 'A', and 'U' are scattered across the page.

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Rector's Message

I am delighted to extend my heartfelt congratulations to the College of Creative Arts, UiTM Kedah Branch, for bringing MINDAREKA 2024 - Unleashing Your Visual Creativity to fruition. The triumphs of past MINDAREKA editions undoubtedly fueled the organization of this year's event, making MINDAREKA 2024 a reality.

MINDAREKA 2024 - Unleashing Your Visual Creativity stands as a testament to the dedication of students at the College of Creative Arts, UiTM Kedah Branch, providing them with a platform to showcase their final art projects. Beyond serving as a space for the exploration of fresh, innovative, and entrepreneurial concepts, this exhibition is poised to connect aspiring talents with potential clients and employers.

I extend my sincere gratitude to all participants whose enthusiasm and support have contributed to the success of MINDAREKA 2024 - Unleashing Your Visual Creativity. Their unwavering belief and commitment have truly brought this event to life, marking it as a resounding triumph!

"UiTM KEDAH SOARING FOR EXCELLENCE"

Prof. Dr. Roshima Haji Said
Rector
UiTM Kedah Branch

Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA 2024 - Unleashing Your Visual Creativity, orchestrated by our College of Creative Arts, UiTM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA 2024 - Unleashing Your Visual Creativity serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UiTM Kedah Branch



MONDRA REKKA

The image features the text 'MONDRA REKKA' in a bold, sans-serif font. The letters are filled with a yellow-to-orange gradient. The letters are intricately decorated with various icons and tools. The 'M' has a pencil tip at its top. The 'O' contains a circular saw blade. The 'N' has a hammer at its top. The 'D' features a circular saw blade. The 'R' has a pencil tip at its top. The 'A' has a hammer at its top. The 'R' has a circular saw blade at its top. The 'E' has a pencil tip at its top. The 'K' has a circular saw blade at its top. The 'A' has a circular saw blade at its top. The 'A' has a circular saw blade at its top. The 'A' has a circular saw blade at its top. The background is a dark blue gradient with faint, repeating icons of tools and the word 'MONDRA' in a lighter blue color.

INDUSTRIAL DESIGN



Shakir Mitaa bin Mansor
Diploma in Industrial Design

DeskAqua

Design Advisor :

Mr. Mohd Hamidi Adha Mohd Amin

Mr. Ahmad Fazlan Ahmad Zamri

Abstract

The DeskAqua Aquaponics system is a pioneering addition to the home office, offering a serene and eco-conscious workspace. By integrating the calming presence of aquatic life with the vitality of growing plants, this compact system creates a natural haven that promotes focus and relaxation. The gentle sounds of water dripping provide an auditory escape, reducing stress and enhancing mental clarity.

Designed with the modern worker in mind, DeskAqua seamlessly blends form and function, providing an aesthetically pleasing centerpiece that also contributes to a healthier indoor environment. The system's closed-loop ecosystem is a visual reminder of the rhythms of nature, encouraging a sense of tranquility and balance. Moreover, the DeskAqua system is an embodiment of sustainability, requiring minimal maintenance while offering maximum benefits. It stands as a testament to the integration of green technology into daily life, making it an essential tool for those seeking to create a productive and peaceful home office.





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