UNIVERSITI TEKNOLOGI MARA

AN ANALYSIS OF NON AUDIT SERVICE DETERMINANTS IN MALAYSIAN PUBLIC LISTED COMPANIES

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Dissertation submitted in partial fulfillment of the requirements for the degree of Master of Accountancy

Faculty of Accountancy

December 2006

ABSTRACT

This study investigates whether size, complexity and restructuring affect Malaysian public listed companies' decision to purchase non-audit services from their auditors. In addition, this study also investigates whether the decision to purchase non-audit services impairs independence or instead it is economically efficient by examining the relative importance of proxies for economic efficiency and managerial opportunism as determinants of non-audit services. A total of 330 data were collected as sample from 110 companies listed on the main board of Bursa Malaysia for the three years period: 2003, 2004 and 2005. Basically, this study's finding indicates that a company's size and restructuring activities are significant in explaining the reason for purchasing non-audit services. Furthermore, the existence of the auditor from a Big 4 audit firms and the longer audit-client tenure also significantly explains why companies purchase non-audit services from their own auditors. However, the managerial opportunism variables results are mixed. Thus, the main finding of the study is that non-audit services are purchased by Malaysian PLC for reason of economic efficiency rather than managerial opportunism.

Acknowledgements

I appreciate helpful comment and suggestion from my supervisor, Dr. Wan Azmimi Wan Mohamad, lecturer of Accounting at University Technology Mara (UITM). Without her, this thesis will not be successful. I also would like to thank all my lecturers who have taught me throughout my study duration at UITM. This special thanks is also conveys to Assoc Prof Dr. Rozainun Abdul Aziz and Ms. Farah for their support in submission of the thesis.

My most grateful appreciation is for my three beautiful children, Wan Ahmad Akil Ashraf, Puteri NurAfiqah Wahida and Puteri Nurfaqihah Qisthina, who provides the strength for me to continue my pursuit to finish this thesis. Their support and understanding help me go through difficult time at ease. Lastly, I gratefully acknowledge the helpful support from my parents, Abdull Razak Jusoh and

. Without them, I will not be who I am today.

Table of Content

	Page
Abstract	ii
Acknowledgements	iii
Table of contents	iv
List of figures	vii
List of tables	viii
CHAPTER 1 – INTRODUCTION	
1.0 Introduction	1
1.1 Background on Non-Audit Services	2
1.2 Problem statement	8
1.3 Objective of the Study	9
1.4 Contribution of the study	10
1.5 Organization of the Thesis	12
CHAPTER 2 – NON-AUDIT SERVICES: A LITERATURE REVIEW	
2.0 Introduction	14
2.1 Relationship between Non-Audit Fees and Audit Fees	15
2.2 Impact of non-Audit Services	18
2.3 Non-Audit Fees Determination	20
2.4 Summary and Conclusion	24
CHAPTER 3 – Research and Hypothesis	
3.0 Introduction	25
3.1 Framework and hypothesis	25
3.1.1 A Company's Need	26
3.1.2 Whether Economic Efficient or Behavioral Opportunism explain the decision to purchase NAS	31
3.2 Methodology	37
3.2.1 Sample	37
3.2.2 Test Procedure	38
3.3 Summary and Conclusion	41

CHAPTER 1

INTRODUCTION

1.0 INTRODUCTION

This chapter provides an overview of the thesis. This thesis examines the scope and the determinants of non-audit services in Malaysian public listed companies. Non-audit services (NAS) are an important part of the overall audit scenario because they are linked with auditor independence. Analysis of the determinants of non-audit services would provide an understanding of the reasons for a company to utilize or purchase such services.

This chapter commences with a discussion of the broad areas of concern investigated by this thesis, namely the nature of non-audit services, in Section 1.1; followed by Section 1.2 which presents the statement of the research problem; Section 1.3 which discusses the objective of the study; Section 1.4 which provides significant of the study and proposal; and the final section which provides an outline of the structure of the thesis.