UNIVERSITI TEKNOLOGI MARA

MASTER OF ACCOUNTING

LEVEL OF COMPUTER LITERACY AMONG ACCOUNTING LECTURERS IN UNIVERSITI TEKNOLOGI MARA AT SHAH ALAM AND JENGKA

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ABSTRACT

This study compares and contrasts the level of literacy among accounting lecturers between Shah Alam and Jengka Campuses and its relationship with management support and computer training program. This study is to gather information about the level of computer knowledge among accounting lecturers in the two campuses and their perception on computer training program and management support.

The objective of the study are; to compare the level of computer literacy among accounting lecturers between the two campuses; to determine the relationship between the level of computer literacy and the computer training; and to determine the relationship between the level of computer literacy and management support.

The study was conducted by distributing questionnaires to accounting lecturers in Accounting Faculty at Universiti Teknologi Mara in Shah Alam and Jengka.

It is found that the level of computer literacy among accounting lecturers is at adequate level and no difference between the two campuses. Inconsistent with previous studies, the studies suggest that there is no the relationship between the level of computer literacy and the computer training. The study also found that there is significant relationship between the level of computer literacy and management support.

This study provides a description and comparison of the level of computer literacy among accounting lecturers between Shah Alam and Jengka Campuses. The study also suggests that the management should give more support in order to improve the level of literacy among accounting lecturers such as providing enough facilities and Internet connection.

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CHAPTER 1 INTRODUCTION

1.0 Background To The Study

The dramatic developments in computer technology during the past three decades have influenced expectations from educational institutions (Yildirim, 2000). Now, educational institutions are expected to prepare the next generation for the technological oriented global world. One of the most affected groups in this main issue is an educator. This is because educational institutions need the support from educators to enable the expectation to be met. Furthermore, computer knowledge and computer skills possessed by the educators are part of teaching tools in educating their students (Hashim, 1999). Thus, the theme of this research engulfs the level of computer literacy among the educators.

As quoted by Cahoon B (2000) from Warshauer, electronic literacy is about adopting the vision to the nature of literacy especially on the purposes of reading and writing when we are now reading from the screen and no longer reading from the book or paper. Hence, the importance of the computer literacy is now no longer on whether states and local districts should incorporate technology into teaching and learning but rather on how they should do it.