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# MCSC EVENT: SEMESTER START-UP DIALOGUE

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The Semester Start-up Dialogue event holds significant importance for incoming semester students, especially those embarking on their maiden semester. This event serves a dual purpose: to acquaint students with the MCSC (Mass Communication Students' Club) and to provide detailed insights into the Faculty of Communication and Media Studies. Moreover, it aims to illuminate the myriad benefits of pursuing a course in this field while simultaneously fostering an interest in active participation within the MCSC club, with a particular emphasis on leadership development.

Facilitated by the "MT" (Majlis Tertinggi), the event unfolded seamlessly, commencing as first semester students convened at DK 200 at 2:15 p.m. to complete registration procedures. Notable personalities including KPP (Ketua Program Pengajian), MCSC advisors, and the club's president were present to extend a warm welcome to the newcomers and provide valuable insights into both the faculty and the club. This initial encounter served as a platform for new

students to gain a deeper understanding of what awaits them in their academic journey.

The event did not merely entail informative sessions; it also incorporated interactive elements to enhance engagement and foster camaraderie among attendees. A highlight of the event was the "mixer madness" session, meticulously organised by the secretariat, which facilitated networking and relationship-building between new students and existing club members. This playful yet purposeful activity created a convivial atmosphere, conducive to forging lasting connections.

In summation, the Semester Start-up Dialogue event yields mutual benefits for both the MCSC club and the incoming semester students. Beyond its informative aspects, it provides invaluable experiential learning opportunities for club members tasked with organising and executing such events. Moreover, it serves as a catalyst for instilling enthusiasm and a sense of belonging among students within the vibrant community of communication and media studies.

