

HEALTH AWARENESS CAMPAIGN @ ERISTANA



“Karnival Perpaduan Eristana”

The Faculty of Pharmacy, UiTM took part in the Karnival Perpaduan Eristana event on February 24th, 2024, which was hosted in Rumah Bandar Eristana. The local council organised a full-day event that included a health awareness exhibition by the Faculty of Pharmacy, UiTM, health screening by Klinik Kesihatan Ijok, a fire drill briefing and demonstration, an exhibition by Askar Wataniah, colouring contests, children's activities, and promotional booths from various government agencies, industries, and food trucks. Approximately 300 members of the public and residents showed up throughout the event.



Health Awareness Campaign@ ERISTANA promotion at Stesen Radio UiTM by Dr. Norkasih Ibrahim and Dr. Mohd Shahezwan Abd Wahab



During this event, the Faculty of Pharmacy conducted a health awareness campaign with various approaches to engage with the public of all age groups which included displays of posters, exhibitions of materials, medication counseling, and interactive educational board games. Students from the Master of Pharmacy Practice and Bachelor of Pharmacy programs collaborated to advocate for public health issues. These issues encompassed topics such as the safe and effective use of medications in general and especially during the month of Ramadhan, the use of medication in sports, the issue of antibiotic resistance, the prevention of fall medications on the elderly, and the risks associated with chronic kidney disease. The medication counseling was overseen by the lecturers from the Department of Clinical Pharmacy. The faculty wishes to extend its appreciation to the volunteers from the public and industry partners for their generous in-kind donations. These include contributions from Kuin Forest Enterprise, Jabatan Kesihatan Negeri Melaka (Farmasi), Pureglo Trading, and Hospital USM Kubang Kerian.

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