



# mindareka

— Diploma Show FSSR Jun-Oct'14 —





## Rector's Speech

**Dr. Asmadi Mohammed Ghazali**

**UiTM Kedah Branch**



**D**esign Show 2014 is meant to provide a fundamental platform for all the students, especially those in the final year, to exhibit and showcase their talent and skills. This platform is essential and it works as the basic ground for the students to explore more in their professional worlds in the future.

**I**t is heartening to witness the great obligation shown by all the committee and students in making this event a success. Yes, we are indeed concerned on our students' future and we want them to have a better and colourful world of what they are having now. Thus, this meaningful event of Design by our Faculty of Arts & Design, UiTM Kedah Branch is nothing less than an embodiment towards achieving this gracious goal. The greatest gratitude also goes to our organising committee for their endless, tireless and diligent efforts, time and passions in making sure this Diploma Show has come to its objectives.





## **Welcoming Speech**

**Dr. Azhari Md. Hashim**

**Head of Faculty**

**Faculty of Art & Design**

It is with great pleasure that we greet all of you on behalf of the organising committee of Design Show 2014. It is our best gratitude for your interest and support in taking part in this exhibition, bringing your creative and innovative ideas to be showcased in Design Show 2014. It is your belief and confidence in Design Show as a platform for showcasing, sharing and collaborating excellent and authentic ideas that have made it a reality and a success.

Design Show 2014 is conceived with the aims to provide a basic ground for the students to showcase and exhibit their final art works. It is also meant to provide a medium to explore new, innovative and enterprising ideas and as well as to present a common platform for the potential clients and employers in searching the new talents. Faculty of Art & Design personally congratulate the organising committee of Design Show 2014 for putting this exciting event, achieving its objectives and meeting its purposes.





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**Graphic & Digital Media**  
**Faculty of Art & Design**





Name: Nur Hidayah Binti Sharudin  
Project Title: Rahsia Senduduk  
Tagline: Rahsia Senduduk Untuk Muda Jelita  
Product Description: Skin product





## MAIN COMMITTEE

Patron	: Dr Asmadi Mohamed Ghazali
Program Advisor	: Dr Jamaludin Akbar
Program Chair	: Dr Azhari Hashim
Vise Chair 1	: En. Asrol Hasan
Vise Chair 2	: En. Abdullah Kula Ismail
Director	: En. Ahmad Fazlan B Ahmad Zamri
Secretary	: Pn Fadila Mohd Yusof & Pn Suhaiza Hanim Soraya
Treasurer	: Pn Shuhaila Shahid
Chair of Invitation & Press	:En. Zaidi Yusoff En. Azlan Abdul Rahman
Chair of Exhibition Design Show :	En. Mazlan Abdul Majid, Dr. Azhari, En. Asrol Hassan, En. Abdullah Kula & En. Hashimi





## Exhibition Coordinator

Design Show : En. Asrol Hassan, En. Azmir Mamat Nawi,  
: En. Abdullah Kula & En. Hashimi

IDEC Advisors : En. Rashidy Samsudin, En. Mohd Rozman Mohd Nasir

Graphic Club Advisors : Cik Syahrini Shawalludin & Pn Nur Aiza Zainol Abidin

Misi Akademik Advisors : En Nizar Nazrin







## STUDENTS COMMITTEE AND ADVISORS

### Emcee & VIP Speeches

- Mohd Abdul Hafiz Md Radzi

### Sponsorships

- Nizar Nazrin
- Pn Farah Merican

### Invitation

- Pn Mariam Idris
- Pn Shuhaila Shahid

### Souvernirs & VIP Gifts

- En Azlan Abdul Rahman

### Stage Manager

- Aliff Aiman B Zainal Abidin

### Advisor(Lecturer)

Pn Suzani Azmin & En Zamri Azizan

### Gifts (Design Award)

- Aimi Najihah Bt Wahid

Advisor(Lecturer)

Pn Izza Syahida Abd Karim

### Usherette

- Nur Hada Amira Mohd Negara

Advisor(Lecturer)

Pn Shafilla Subri

### Exhibition Manager

- Muhammad Amiruddin B Zuraidine (Industri)
- Muhamad Ikhmal B Md Rumli (Grafik)

Advisor(Lecturer)

Cik Rosaliana Rahim & Pn Norarifah Ali , En. Zaidi Yusoff, En. Rashidy Samsudin,  
En. Rozman Nasir (Industri) En Hashimi, Cik Faryna Khalis & Cik Neesa Ameera (Grafik)

### Logistic

- Muhammad Nur Ariffudin
- Mohammad Syazrul Suhaimi B Badrolzaman

Advisor(Lecturer)

En Dhiauddin Md Sirat, En Hazmi Sharoin

Dibantu oleh (En Adzhar, En Adnan, En Idris (Ass. Eng)



### Opening Ceremony & Gimic

- Amin Syazani
- Ahmad Nazrin

Advisor(Lecturer)

En Mohd Rashidy Samsudin

### Exhibiton Centre Safety

- Muhammad Amirul Eddin B Rezuan
- Mohd Fitri Safwan

Advisor(Lecturer)

En Mohd Yusri B Mohd Naser

### Multimedia

- Bohari B Abdullah

Advisor(Lecturer)

Cik Syahrini Syawalludin & En Muhammad Afif

### Photography & Documentation

- Mohamad Daneal Rafie B Mohd Faisal
- Danial Afiq B Rohaizal

Advisor(Lecturer)

En Syazrul Hafizi Husin





## Program Book

Pn Siti Fairuz Ibrahim (Grafik),

Pn Norarifah Ali (Industri)

### Technical

- Hazmi Affandi Mohd Zailani
- Muhammad Hanif B Abu Hashim

Advisor(Lecturer)

En Mohamat Najib Md Noor & En Najib (Ass.Eng)

### First Year Exhibition (Art Market)

- Pelajar Tahun 1 IDE & Grafik

Advisor(Lecturer)

En Nazri Abu Bakar, En Hazmi Shoroin & Cik Nora Sofia Md Yuran.

Penasihat Club Idec / Penasihat Club Grafik

### Food

- Azieamira Bt Rosalie
- Mohd Salim

Advisor(Lecturer)

En Mohd Rozman Nasir (VIP & Pelajar)





### Design (Poster & Banner)

- Muhamad Zamzaidi B Mahamood
- Muhamad Haziq B Zainal Abidin

### Advisor(Lecturer)

Pn Nur Aiza Zainol Abidin & Pn Nurul Atikah Adnan

### Printing & Binding

- Muhamad Zamzaidi B Mahamood (Reka Bentuk)
- Mohd Feshal B Mazlan (Buku Program)

### Advisors

En Zakaria Muhammad & En Shazmie Huzni Mohd Sidik (Library)

En Rostam Mohamad @ Ahmad & En Mohammad Ameerul Mohd Isa (Library)

### Publicity & Promotion

- Umi Nor Izzaty Bt Umul Baharin
- Muhammad Zulfadzlie Bin Roslan

### Advisor(Lecturer)

En Badwin Shah & Pn Sarah Sabir

### Design Show Logo (MINDA REKA)

- Mardhiah Bt Baharuddin (Practical Student)



