



mindareka

— Diploma Show FSSR Jun-Oct'14 —





Rector's Speech

Dr. Asmadi Mohammed Ghazali

UiTM Kedah Branch



Design Show 2014 is meant to provide a fundamental platform for all the students, especially those in the final year, to exhibit and showcase their talent and skills. This platform is essential and it works as the basic ground for the students to explore more in their professional worlds in the future.

It is heartening to witness the great obligation shown by all the committee and students in making this event a success. Yes, we are indeed concerned on our students' future and we want them to have a better and colourful world of what they are having now. Thus, this meaningful event of Design by our Faculty of Arts & Design, UiTM Kedah Branch is nothing less than an embodiment towards achieving this gracious goal. The greatest gratitude also goes to our organising committee for their endless, tireless and diligent efforts, time and passions in making sure this Diploma Show has come to its objectives.





Welcoming Speech

Dr. Azhari Md. Hashim

Head of Faculty

Faculty of Art & Design

It is with great pleasure that we greet all of you on behalf of the organising committee of Design Show 2014. It is our best gratitude for your interest and support in taking part in this exhibition, bringing your creative and innovative ideas to be showcased in Design Show 2014. It is your belief and confidence in Design Show as a platform for showcasing, sharing and collaborating excellent and authentic ideas that have made it a reality and a success.

Design Show 2014 is conceived with the aims to provide a basic ground for the students to showcase and exhibit their final art works. It is also meant to provide a medium to explore new, innovative and enterprising ideas and as well as to present a common platform for the potential clients and employers in searching the new talents. Faculty of Art & Design personally congratulate the organising committee of Design Show 2014 for putting this exciting event, achieving its objectives and meeting its purposes.





Table of Content

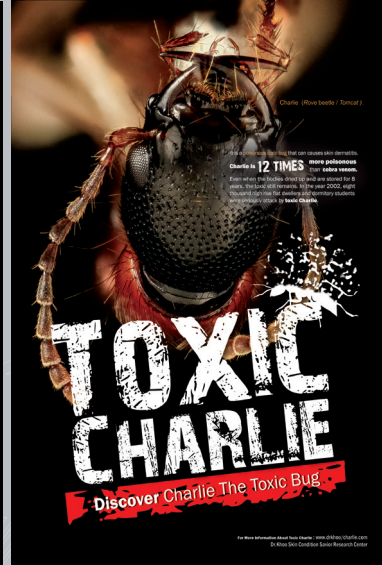
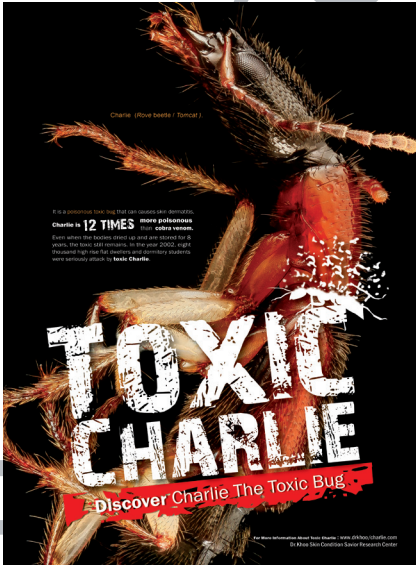
Rector's Speech	i
Head of Faculty Speech	ii
Students Artwork (Graphic & Media Digital)	2
Students Artwork (Industrial Design)	51
Committee	89







Graphic & Digital Media
Faculty of Art & Design





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Name: Nor Azaniza Binti Saidin
 Project Title: Toxic Charlie
 Tagline: Discover Charlie The Toxic Bug
 Product Description: A campaign on the danger of Charlie.





MAIN COMMITTEE

Patron	: Dr Asmadi Mohamed Ghazali
Program Advisor	: Dr Jamaludin Akbar
Program Chair	: Dr Azhari Hashim
Vise Chair 1	: En. Asrol Hasan
Vise Chair 2	: En. Abdullah Kula Ismail
Director	: En. Ahmad Fazlan B Ahmad Zamri
Secretary	: Pn Fadila Mohd Yusof & Pn Suhaiza Hanim Soraya
Treasurer	: Pn Shuhaila Shahid
Chair of Invitation & Press	:En. Zaidi Yusoff En. Azlan Abdul Rahman
Chair of Exhibition Design Show :	En. Mazlan Abdul Majid, Dr. Azhari, En. Asrol Hassan, En. Abdullah Kula & En. Hashimi





Exhibition Coordinator

Design Show : En. Asrol Hassan, En. Azmir Mamat Nawi,
: En. Abdullah Kula & En. Hashimi

IDEC Advisors : En. Rashidy Samsudin, En. Mohd Rozman Mohd Nasir

Graphic Club Advisors : Cik Syahrini Shawalludin & Pn Nur Aiza Zainol Abidin

Misi Akademik Advisors : En Nizar Nazrin





STUDENTS COMMITTEE AND ADVISORS

Emcee & VIP Speeches

- Mohd Abdul Hafiz Md Radzi

Sponsorships

- Nizar Nazrin
- Pn Farah Merican

Invitation

- Pn Mariam Idris
- Pn Shuhaila Shahid

Souvernirs & VIP Gifts

- En Azlan Abdul Rahman

Stage Manager

- Aliff Aiman B Zainal Abidin

Advisor(Lecturer)

Pn Suzani Azmin & En Zamri Azizan



Gifts (Design Award)

- Aimi Najihah Bt Wahid

Advisor(Lecturer)

Pn Izza Syahida Abd Karim

Usherette

- Nur Hada Amira Mohd Negara

Advisor(Lecturer)

Pn Shafilla Subri

Exhibition Manager

- Muhammad Amiruddin B Zuraidine (Industri)
- Muhamad Ikhmal B Md Rumli (Grafik)

Advisor(Lecturer)

Cik Rosaliana Rahim & Pn Norarifah Ali , En. Zaidi Yusoff, En. Rashidy Samsudin,
En. Rozman Nasir (Industri) En Hashimi, Cik Faryna Khalis & Cik Neesa Ameera (Grafik)

Logistic

- Muhammad Nur Ariffudin
- Mohammad Syazrul Suhaimi B Badrolzaman

Advisor(Lecturer)

En Dhiauddin Md Sirat, En Hazmi Sharoin

Dibantu oleh (En Adzhar, En Adnan, En Idris (Ass. Eng)



Opening Ceremony & Gimic

- Amin Syazani
- Ahmad Nazrin

Advisor(Lecturer)

En Mohd Rashidy Samsudin

Exhibiton Centre Safety

- Muhammad Amirul Eddin B Rezuan
- Mohd Fitri Safwan

Advisor(Lecturer)

En Mohd Yusri B Mohd Naser



Multimedia

- Bohari B Abdullah

Advisor(Lecturer)

Cik Syahrini Syawalludin & En Muhammad Afif

Photography & Documentation

- Mohamad Daneal Rafie B Mohd Faisal
- Danial Afiq B Rohaizal

Advisor(Lecturer)

En Syazrul Hafizi Husin





Program Book

Pn Siti Fairuz Ibrahim (Grafik),
Pn Norarifah Ali (Industri)

Technical

- Hazmi Affandi Mohd Zailani
- Muhammad Hanif B Abu Hashim

Advisor(Lecturer)

En Mohamat Najib Md Noor & En Najib (Ass.Eng)

First Year Exhibition (Art Market)

- Pelajar Tahun 1 IDE & Grafik

Advisor(Lecturer)

En Nazri Abu Bakar, En Hazmi Shoroin & Cik Nora Sofia Md Yuran.

Penasihat Club Idec / Penasihat Club Grafik

Food

- Azieamira Bt Rosalie
- Mohd Salim

Advisor(Lecturer)

En Mohd Rozman Nasir (VIP & Pelajar)





Design (Poster & Banner)

- Muhamad Zamzaidi B Mahamood
- Muhamad Haziq B Zainal Abidin

Advisor(Lecturer)

Pn Nur Aiza Zainol Abidin & Pn Nurul Atikah Adnan

Printing & Binding

- Muhamad Zamzaidi B Mahamood (Reka Bentuk)
- Mohd Feshal B Mazlan (Buku Program)

Advisors

En Zakaria Muhammad & En Shazmie Huzni Mohd Sidik (Library)

En Rostam Mohamad @ Ahmad & En Mohammad Ameerul Mohd Isa (Library)

Publicity & Promotion

- Umi Nor Izzaty Bt Umul Baharin
- Muhammad Zulfadzlie Bin Roslan

Advisor(Lecturer)

En Badwin Shah & Pn Sarah Sabir

Design Show Logo (MINDA REKA)

- Mardhiah Bt Baharuddin (Practical Student)



