



**UNIVERSITI TEKNOLOGI MARA**

**FUNDAMENTAL ANALYSIS ON THE PERFORMANCE  
OF HEALTHCARE COMPANIES LISTED IN BURSA  
MALAYSIA**

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## ABSTRACT

Stock selection for equity portfolio management is based on fundamental analysis. It is utilised by investors before making any investment decision since it uses financial ratios to gauge the performance of the stock's firm. Fundamental analysis assists in determining their fair value. Thus, using these ratios, an investor may assess if an asset is under-priced or overpriced by comparing its worth to the current market price. Stock fundamental analysis is also used by investors to analyse the health and performance of a company by examining important data and economic indicators to choose the greatest opportunity with the best return and lowest risk. As a result, the aim of the research is to determine the impact of fundamental analysis on the share price of healthcare companies listed on the Bursa Malaysia.

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## CHAPTER 1: INTRODUCTION

### 1.1 Introduction

The purpose of this research is to investigate the impact of fundamental analysis on the share price and performance of healthcare companies listed on Bursa Malaysia. The context of the study, the problem statement of the study, the research question, the research purpose, the significance of the research, the scope of the study, and the summary will be discussed briefly in this chapter. There are five chapters in this research. The research is introduced in Chapter 1, followed by an examination of earlier journal and study literature evaluations of the impact of fundamental analysis on stock return in Chapter 2, and a discussion of the research methodology in Chapter 3. In the meantime, Chapter 4 delves into the research findings and conclusions. Finally, Chapter 5 discusses the research's conclusion and recommendations.

### 1.2 Background of The Study

One of the markers of economic progress in a country is the amount of expansion of the international capital market and securities sector (Bintara & Tanjung, 2019). The stock market is a marketplace where businesses can trade assets in order to raise capital. It also gives investors the ability to acquire and sell shares quickly and profitably in the short or long term. Investment activity, according to Jogiyanto in Bintara & Tanjung, (2019), is the activity of diversifying assets in the stock market for a set period of time in order to obtain profits or raise the valuation of the initial investment, with the goal of maximising expected returns within the risk limits that investors can bear.

The Malaysian stock exchange is operated by Bursa Malaysia Berhad. Bursa Malaysia's mission is to oversee and run a fully integrated exchange, as well as provide exchange-related services such as settlement, clearing, depository services, and trading Bursa Malaysia (2020). It is listed on the Kuala Lumpur Stock Exchange (KLSE), which includes the 30 top corporations from various industries and serves as an economic barometer for Malaysia. The Main Market or ACE market, which comprises of thirteen sectors from various corporations, is one of two types of markets in which companies can be listed in Bursa Malaysia. This study will go through three healthcare companies that are listed on the Malaysian stock exchange, Bursa Malaysia.