



اُونِيُوَرْسِيْتِي تِيكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

MGT 666

INDUSTRIAL TRAINING REPORT



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Executive Summary

One of the core courses under the Bachelor of Business Administration (Finance) program offered by Universiti Teknologi Mara (UiTM) is MGT666 Industrial Training. This course provides a temporary position in a working environment for a minimum duration of twenty-four weeks at Robert Bosch Penang. As a leader in engineering and technology, Robert Bosch has diverse operations in Malaysia, ranging from empowering power tools to guiding steering systems. The program aims not only for skill development but also to bridge the gap between theory and practice, refining communication, teamwork, and problem-solving skills in a dynamic environment. It's an opportunity to explore potential career paths, with each department offering a future waiting to be explored.

During my internship at Robert Bosch Penang, I was assigned to the organization division to work on the Free Trade Agreement (FTA) application. I gained valuable insights into the finance field and acquired proficiency in tools such as Microsoft Excel, Power BI, and SAP.

Beyond the work responsibilities, I had the chance to interact with incredible individuals and learn extensively from them. Robert Bosch provides an excellent platform for trainees to develop and gain exposure to real business situations. I have joined the main event called (LEAN AFTER LEAN) as a volunteer to help them to make sure the program is going smoothly. The program includes various activities and events designed to keep us updated on the current business landscape.

In conclusion, this report outlines my twenty-four-week industrial training as a part of the Robert Bosch staff in the organization division. I trust that this report meets the required prerequisites.

Contents

Executive Summary	5
Acknowledgement	8
Company profile.....	9
Organizational Chart (PGP1/CTG)	10
Mission	11
Introduction to CTG Department.....	12
CTG2 – Product Planning & Controlling	12
CTG3 – Profitability & Overhead Controlling, Business Planning, Production Control & Shared Services	12
Products or services	13
Mobility	13
o The Vehicle Industry	13
o Powersports and two-wheelers.....	13
House	14
o Tools for gardens	14
o Household appliances	14
Trade and Industry.....	14
o Professional Power Tools	14
o Utilise and manage technology.....	15
Training Reflection	16
Details: Department, Roles, Responsibilities, Assignment, and Tasks.....	17
What is SAP?	19
Gains: Intrinsic and extrinsic benefits.....	20
Theoretical background	21
SWOT ANALYSIS	21
PESTEL ANALYSIS.....	22
Political factors.....	22
Economic factors.....	22
Social factors	22
Technological factors	22
Environmental factors.....	23
Legal factors	23
SWOT ANALYSIS	24
SWOT ANALYSIS DISCUSSION	24
Strength.....	24

Weakness	25
Opportunities	26
Threat	26
PESTEL ANALYSIS	28
PESTEL ANALYSIS DISCUSSION	28
Political	28
Economic	29
Social	30
Technological	30
Environment	31
Legal	31
RECOMMENDATIONS	32
Strength	32
Weakness	32
Opportunities	32
Threat	33
Conclusion	33
References	35
Appendices	36

Company profile

Since 1923, Bosch has maintained an operation in Malaysia through Robert Bosch Sdn Bhd, which has offices in Penang and Selangor. Bosch has operations in Malaysia in the following sectors: Robert Bosch Malaysia Sdn Bhd. Free Industrial Zone 1 11900 Bayan Lepas, Penang Malaysia. The company produces power tools, steering systems, and automotive multimedia systems out of its three Penang manufacturing arms. Malaysia contributed approximately RM 583 million in sales and employed roughly 4,400 people in 2021. Bosch technology shapes many areas of our life.

PgP1, which was established in 1972, is made up of the business entities Robert Bosch (M) Sdn Bhd (RBMA) and Robert Bosch (Penang) Sdn Bhd (RBMP). These companies are two of the eight manufacturing pioneers located in Penang's Bayan Lepas Free Industrial Zone.

With its headquarters located in Reutlingen, Germany, the Automotive Electronics (AE) division is home to RBMA. **The main components of the AE portfolio are control units, sensors, and semiconductors.** Along with automobile electronics, other target markets include consumer electronics and the Internet of Things, where over 34,000 associates are employed across 38 locations globally.

RBMP is a part of the Germany-based Cross-Domain Computing Solutions (XC) division. XC is a business division within the Bosch Group's Mobility Solutions business sector.

