



Fakulti Pengurusan

# **INDUSTRIAL TRAINING REPORT** AT TAIPING POLY (M) SDN. BHD.

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### 2.0 COMPANY PROFILE

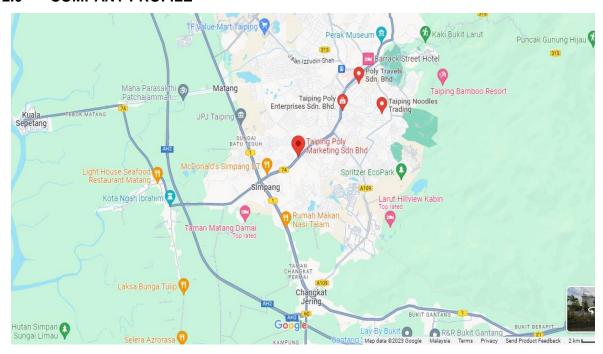


Figure 1: Taiping Poly (M) Sdn. Bhd. Location Overview Base on Google Maps



Table 1: Taiping Poly Company Information

#### 2.1 Company Background



Figure 2: : Taiping Poly Logo

Taiping Poly (M) Sdn. Bhd., founded in 1985, has been a pioneer in the production of high-quality baggage. Taiping Poly has expanded its market reach to cover markets throughout Asia and the Middle East, with an emphasis on innovation and quality. In Malaysia, they currently have over 100 counters and stores, as well as over 300 business associates. The primary distributor of luggage cases and bag items on the domestic market, as well as an exporter to the Asian and European continents.

The Taiping headquarters building houses the company's manufacturing and main office, while the KL branch serves as a distribution and warehousing hub. This organization employs a devoted team of professionals who strive for excellence in today's competitive market. The factory has a vast storage space and is fully equipped with all necessary machines and equipment. For the execution of operational and managerial tasks at the office, advanced office equipment and the SQL Accounting software system have been introduced.

### i. Company Mission

The company's mission is to be one of the best in the luggage and bag manufacturing industry in Malaysia by providing innovative and quality products available in various brands and priced competitively to all levels of domestic and international customers.

#### ii. Company Slogan

## "Your Trusted Brand for Bags"