



UNIVERSITI  
TEKNOLOGI  
MARA

Universiti Melaka

**V-MIEX**

28 JUNE  
06 JULY  
**2022**

VIRTUAL-MELAKA INTERNATIONAL INTELLECTUAL EXPOSITION

ROAD TO COMMERCIALISATION

**V-MIEX BOOK**



# V - MIIEX BOOK

## 'ROAD TO COMMERCIALISATION'

#### EDITORS AND COMPILERS:

Dr. Nur Hayati Abd Rahman  
Dr Syukri Abdullah  
Wan Hasmat Wan Hasan  
Aini Qamariah Mohd Yusof  
Norazlan Anual  
Dr. Khairunnisa Abd Samad  
Nordianah Jusoh @ Hussain  
Rozana Othman  
Norlela Abas  
Azira Rahim

#### COVER DESIGN:

Adi Hakim Talib

#### PUBLISHED BY:

Division of Research and Industrial Linkages  
UiTM Cawangan Melaka  
KM26 Jalan Lendu,  
78000 Alor Gajah, Melaka  
Tel: +606-5582094 / +0606-5582190 / +606-5582113  
Email: [miixuitm@gmail.com](mailto:miixuitm@gmail.com)  
Website: <https://www.miiex.my/>  
ISBN: 978-967-2846-04-8

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# FOREWORD

ASSOC. PROF TS. DR MOHD RASDI ZAINI  
Rector  
Universiti Teknologi MARA (UiTM) Cawangan Melaka



Welcome to Virtual-Melaka International Intellectual Exposition 2022 (V-MIIEEX 2022). It is an honour for me on behalf of UiTM Melaka Branch to thank all of you for joining the programme and we are proud to inform you that this is the 12th year consecutively, UiTM Melaka Branch is organizing this exposition.

V-MIIEEX 2022 is a platform to improve the commercialization collaboration among industries and communities and at the same time, we also give the opportunity to academicians and students to share ideas and increase their potential innovation products with the industries and communities through their projects. This exposition also serves as a platform to cultivate and upload the nation's innovation culture by presenting new ideas and research by young people, especially from academia, universities, college, high schools, and primary school students.

The economy and development of the country faced a challenging phase in 2021 due to the Covid-19 pandemic. We faced changes in business, education, society, and lifestyle. However, the pandemic proved to be a blessing in disguise as it somehow gave people ideas which would be beneficial to improve their lifestyle and solve problems that might occur in the future. Besides, the new digital landscape also inspires more innovation and new ideas that contribute to various activities such as business and industries. As a university that encourages the "Research, Innovation and Commercialization", this exhibition is organized to encourage more commercialization of products that are beneficial to scholars, industries, and communities to tackle such issues to improve our present and future life.

Since 2009, UiTM Melaka Branch has successfully become the organizer for this innovation exposition. We are not only successful in organizing the exposition, but I would proudly say that we have also successfully embarked on commercialized products. With the number of participants for this year's exhibition, we believe that more commercialized products will be produced in line with the theme for this year, "Road to Commercialisation".

This exposition would never happen without dedication, teamwork, and commitment. A round of applause should be given to the committee teams as the backbone of this exposition. Their hard work, effort, and time made this exposition possible.

Finally, I would like to conclude this brief remark by thanking all the participants and stakeholders for joining the exposition, we hope that this collaboration never ends here.

Thank you.



**DR. NUR HAYATI BINTI ABD RAHMAN**  
 Deputy Rector Research & Industrial Linkages  
 Universiti Teknologi MARA (UiTM) Cawangan Melaka

It is a great pleasure to welcome all the participants and presenters to the Virtual Melaka International Intellectual Exposition (VMIIEX 22). I am delighted that through this periodic event, we managed to bring together scholars and professionals from various fields to engage through this virtual platform where ideas and breakthrough are discovered and leveraged for commercialization potential.

Since 2009 UiTM Cawangan Melaka has held twelve Invention and Innovation Design competitions and this year we are very honoured to have the second year of VMIIEX organized in digital platform. This has proven that despite the global challenges due to the recent pandemic, it is never an issue for UiTM Melaka to continuously organize this yearly prestigious event and to support the ministry’s aspiration in leveraging creativity and innovation in the new norm.

VMIIEX 22 is organized with no sole objectives of accomplishing the University’s KPI but instead we are determined to make this programme as the place to help heighten commercialization collaboration in research and innovation with the industry and community through joint exhibitions from various external organizations.

Our aspiration is to also provide exposure and opportunities to academic staff as well as students from public and private universities to engage in direct excellent scholarly activities with the industry and community through activities that can be measured and assessed. As for the Research and Industrial Linkages Office of UiTM Melaka, this exhibition is seen as the platform that can encourage active collaboration and knowledge transfer with industries; objectively to support various activities that will benefit all stakeholders from the various government agencies, local and international universities, industries and communities.

Through the theme of “Road to Commercialization” this year, V-MIIEX 22 is committed to have this event as a boulevard to inspire and cultivate creativity and innovation to the numerous levels of inventors through exposure on latest technologies, astonishing ideas and creative designs with great potential to be commercialized. For this year, we proudly introduce a special category which is the “Endemic Challenge” as the provision to the government of Malaysia’s goal of moving towards the endemic.

To ensure that the competing products in this exhibition is not exclusively for the purpose of competition, V-MIIEX 22 is dedicated for the commercialization of highly potential innovation products, which is attained through its active collaboration with tailored needs industries. The commercialization effort was not for income generation purpose only but it aimed to spearhead the development of quality products in line with industrial needs and community benefit.

Therefore, it is a great honour for me on behalf of the Research and Industrial Linkages Office as well as the organizing committee to have all participants in this competition and I would like to express my highest gratitude especially to the Rector of UiTM Melaka and all strategic partners and sponsors for supporting the event.

To finish, I sincerely wish VMIIEX 22 a remarkable success. I believe that this will not be the only collaboration between UiTM Melaka and the respective partners and linkages, but a beginning of a long and fruitful cooperation in future.

Thank you very much.

*road to commercialisation...*

**WAN HASMAT WAN HASAN**  
Project Director V-MIIEEX 2022  
Universiti Teknologi MARA (UiTM) Cawangan Melaka



Assalamualaikum and Warmest Greetings.

It gives me an enormous pleasure, on behalf of the organizing committee to welcome all participants and presenters to the Virtual -Melaka International Intellectual Exposition 2022 (VMIIEX '22) with the theme "Road to Commercialisation". We are honoured and glad to welcome all participants to this biennial event.

This is the second time that we have organized this biennial event virtually. V-MIIEEX 22 is an innovation competition, in which, innovation products, ideas and systems related to various science and technological fields are exhibited as a solution for the presented problems.

V-MIIEEX22 expectantly will be a platform that gathers experts from academies, scientists, and researchers, locally and internationally, to contribute towards the growth of scientific and technological knowledge in each participant's specialisation and expertise.

The competition also serves as a platform to give fresh exposure to the various level of inventors, as well as to encourage the culture of innovation design focused on latest technologies and related to new norms technologies and inventions due to COVID-19.

V-MIIEEX 22 is also hoped to be an avenue for gathering and disseminating the latest knowledge on ideas and acquisition of innovation among the participants. It is hoped that the competition will be able to open the mind of the participants towards latest technologies and design. It is also in line with the government's aspiration to encourage innovation activities in Malaysia.

As a final note, I would like to congratulate my fellow committee members for their tremendous effort, which have been critical to the event's success. In addition, I would like to thank our co-organizer, event sponsors and supporters. Optimistically, we wish that all new knowledge that is discovered, invented, or innovated will drive towards our future sustainability.

Thank you.

# ABOUT V-MIIEEX

The world after COVID-19 is unlikely to return to the world that was. Despite the challenging pace during the pandemic, the strong rebound is expecting in this exciting year 2022. Malaysia is welcoming the great prospects ahead with positive impact on the country's economy and development. Hence, the hope for greater opportunities motivates for more creative thinkers to come up with innovative ideas that can be put forward to be harnessed to overcome similar problems in the future. V-MIIEEx 2022 is one of these platforms which contribute relevant ideas that could help communities of all walks of life cope with this pandemic.

UiTM has identified research, innovation, and commercialization to be among the core components and strategic effort towards becoming a well-known and prominent university. Aside from realizing this goal, with these components and efforts, fostering the development of knowledge, generating financial stability of the university, and producing knowledgeable academicians are also potentially achievable.

By having invention and innovation competition yearly, UiTM Cawangan Melaka is confident that it could further enhance creative and innovative abilities among staff and students. In support of the government notion which upholds the importance of innovation, UiTM Cawangan Melaka has taken the initiative of organising the Virtual Melaka International Intellectual Exposition (V-MIIEEx).

In instigating and nurturing the continuous culture of inventing and innovating, this event is an ideal platform for lecturers, administrative staff, students, and the public to showcase and commercialize their products or prototypes as well as novel ideas. The first IID which was held nationally in UiTM Cawangan Melaka in 2009, has successfully gathered and displayed more than 37 inventions and innovations. Accordingly, to continue this strong passion towards inventing and innovating, the IID competition should be continued and celebrated.

With that, the Division of Research and Industrial Linkages will be organising its 12th IID competition, the Virtual - Melaka International Intellectual Exposition (V-MIIEEx 2022) with the theme, 'Road To Commercialisation'. V-MIIEEx 2022 hopes to welcome 200 competing products to be showcased and commercialized, at the same time, attract attention of related and matching industry.

## Objectives

1. Encourage and instill passion towards inventing and innovating among UiTM Cawangan Melaka staff, students and academicians of local and international higher education institutions;
2. Highlight distinguished talents of skillful inventors and exhibit intellectual products, inventions and innovations among local and private tertiary institutions, government and private agencies, including international participants;
3. Become an effective Business Matching platform for participating research products, matching industries and partnering government agencies;
4. Recognise, inspire and promote invention and innovation products to be patented and commercialized;
5. Increase passion towards inventing and innovating through research and boost interests of government and non-government agencies to obtain consultancy services from a line up experts of higher education institutions and UiTM Cawangan Melaka.

# WIRELYMOODY

Nik Anis Aziera, Nur Amira. Eyaminah, Anisa Zurani, Amira Nurfarhanis, Muhammad Fairuz

Universiti Teknologi MARA, Bandaraya Melaka, Malaysia.

[2020449328@student.uitm.edu.my](mailto:2020449328@student.uitm.edu.my)

## Abstract

WirelyMoody is a multifunctional device that gives the user joy. This device is an innovation from wifi to a four-in-one product that includes a pendrive, powerbank, and MP3 player. This product is advantageous to the user since it reduces the user's weight, space, and time requirements. The primary goal of this product is to create an innovative high-end technological gadget with versatile capabilities. Carryable gadget helps consumers save room in their bags. The majority of individuals carry multiple devices in their bags, which may become inconvenient and hefty. People listen to music, charge their phones and other gadgets, and access the internet via a variety of devices. The product's focus is on a solution that is compatible. This solution is appropriate for someone who has a space constraint. There's no such thing as a one-size-fits-all bag. One gadget, such as WirelyMoody, can solve the problem as a four-in-one device. With a fair price of RM170, this innovative product will generate a significant profit margin and become a popular item in 2022-2023, meeting the needs of a wide range of consumers.

Keywords: Multifunction, Carriageable device, Compatible

## 1. INTRODUCTION

Devices are one of the most often utilised tools among people of all ages. Not only that, but it is critical in the daily lives of those who utilise this product. This is because this product offers several appealing benefits to its customers, one of which is that it can be taken anywhere and saves room in their baggage. This product is capable of delivering perfection and assisting customers in achieving their tasks.

## 2. OBJECTIVE

The main objectives for this innovation device are the invention of high-end technology device with multifunctional features. Besides that, saving people's bag space with carriage able device also one of the objective.

## 3. NOVELTY & INVENTIVENESS

Wirelymoody is developed due to a problem that we know that customers have to carry a lot of items in their bags such as pendrive, mp3, wifi pocket and powerbank. However, with this product we can solve all our customers' problems

#### **4. PRACTICALITY & USEFULNESS**

This innovation product is created to provide an easy way for user out there to focus on their work. The product is compatible when comparing to other product. This useful for someone who have problem with their space. One bag feel miserable when everything include in them. So the product is invented to 4 in 1. Size and weight is a solution toward this product. Next is the internet, where the user can access to the internet without even bring the wifi modem.

#### **5. CONCLUSION**

This product is extremely significant to consumers because it is a four-in-one multipurpose product. Because wifi, pendrives, powerbanks, and MP3 players are so crucial in our daily existence as humans, this product will be up-to-date. This device is beneficial since it minimises the weight, space, and time needs of the user.

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