UNIVERSITI TEKNOLOGI MARA CAWANGAN TERENGGANU KAMPUS DUNGUN

FACULTY OF HOTEL & TOURISM MANAGEMENT

THE USAGE OF TECHNOLOGY IN SUSTAINABILITY OF GREEN PRACTICES IN HOTEL INDUSTRY

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ABSTRACT

The purposes of this study were to identify the importance of sustainability in green practices and to determine the usage of technology influences the sustainability of green practices in the hotel industry. The research design for this study was an argumentative method. The approach that the researcher used a theoretical framework to collect data. Furthermore, this study used secondary data such as past researches of journal articles and published articles from the internet as references to make a review. The example of journal articles that were used are Procedia Social and Behavioral Science, Journal of Social Sciences and Procedia Economics and Finance and others. At the end of this study, we concluded that the importance of sustainability in green practices is saving cost and purchase while the effective usage of technology that influence the sustainability of green practices is water conservation. Apart from that, the source of data use for the literature reviews was in general. The source of data did not focus on a specific location as there might be a difference in variables (importance of green practices and technology usage) based to the regions. The findings of the study help hotel practitioner to add their knowledge on the importance of green practices as well as the technology usage that influence the sustainability of green practices in hotel industry.

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TABLE OF CONTENTS	PAGE
DECLARATION	ii
ABSTRACT	iii
ACKNOWLEDGEMENTS	iv
TABLE OF CONTENTS LIST OF FIGURES	v vi
CHAPTER 1-INTRODUCTION	1
1.1 Introduction	1
1.2 Background of the study	1
1.3 Problem Statement	2
1.4 Research Objectives	4
1.5 Research Questions	4
1.6 Significant of the Study	4
1.7 Definition of Terms	. 5
CHAPTER 2-LITERATURE REVIEW	7
2.1 Introduction	. 7
2.2 Green Hotel or Eco-friendly	7
2.3 Importance of Sustainable Green Practices in Hotel Industry	8
2.3.1 Saving Costs and Purchases	9
2.3.2 Saving Environment	12
2.3.3 Customer Loyalty	13
2.3.4 Competitive Advantages	15
2.4 Green Technology	17
2.5 Technology Influences The Sustainability Of The Green	19
Practices In Hotel Industry	
2.6 Green Hotel Practices	20
2.7 The Framework of the Study	24
CHAPTER 3- METHODOLOGY	25
3.1 Introduction	25
3.2 Research Design	25
3.3 Source of Data	26

CHAPTER 4-FINDING AND DISCUSSION	27
4.1 Introduction	27
4.2 To Identify The Most Important of Sustainability In	27
Green Practice In Hotel Industry	
4.3 To Determine the Usage of Technology Influences	32
the Sustainability of the Green Practices In Hotel Industry	
CHAPTER 5-CONCLUSION AND RECOMMENDATION	37
5.1 Limitation	37
5.2 Implication	37
5.3 Recommendation	38
5.4 Conclusion	38
REFERENCES	40