

EXECUTIVE SUMMARY

This industrial training report was prepared for the completion of my study which is from courses in Bachelor of Business Administration (Hons.) Human Management. For the final semester, Resources students need to undergo practical training and I was allocated at Toyo Tyre Malaysia Sdn Bhd (TTM) in the Human Resources Department. TTM is one of the most well-known and biggest tire manufacturers in Malaysia. This report summarizes my internship for 24 weeks which are from 1st September 2023 until 9th February 2024. I have shared the duration of the internship, working hours, job, and responsibilities. Moreover, the report will give clear insight into the type of business, organizational structure, and products of TTM. Then, I discussed the external factors that impact the company and HR department in PESTEL Analysis. Then, the PESTEL helped me to discover the SWOT of the company. Later, I discussed about the solutions to reduce the internal weaknesses of the company and HR department. To sum up, this report will show the skills that I have improved, and new knowledge experience that I discovered during my internship.



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TOYO TIRES 2023

Company's Profile



The company's name was Toyo Tyre Malaysia (TTM). TTM's line of business is to manufacture tires for motor vehicles. It is one of the biggest tire manufacturers in Malaysia. It was located in Taiping and was established on April 12, 2011. It resulted from a takeover of Silverstone Berhad.

On May 8, 2013, the Toyo Tyre Malaysia Factory Completion Ceremony was carried out. The ceremony was a significant event that was officiated by the Chairman of Toyo Tyre & Rubber Co., Ltd., Mr. Kenji Nakakura to commemorate a major achievement before the start of operations. TTM Factory costs about RM800 million with the 148-acre site of land which is located at Kawasan Perindustrian Kamunting Raya, Kamunting, Taiping, Perak.

TOYO TIRES



Furthermore, the President and Managing Director of TTM is Mr. Mike Toh Poh Keong which appointed in 2010. At first, Mr. Mike began his career in the tire industry in 1996 at the national tire brand, Silverstone. He was a chemistry degree holder which helped him to develop his career in the manufacturing industry in

isince it requires a knowledge of the rubber process, technical, and quality assurance department.

In addition, in terms of producing tires, it needs to be top-notch in rubber research and development (R&D). A good quality tire needs a combination of natural and synthetic rubber. A rubber component of the TTM tires that make it different from others. They carry out material research to enhance the tire's composition and retain its production facilities' performance to a world-class level. The equipment in production facilities is equipped with cutting-edge innovation from Toyo Tires, including T-Mode, Nano Balance Technology, and Advanced Tyre Operation Module (ATOM) which is an automated production system that consistently maintains the product quality.