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UNIVERSITI
TEKNOLOGI
MARA

HRM666: HUMAN RESOURCES INTERNSHIP REPORT



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2021106253



RBA2436C



DUTCH LADY MILK INDUSTRIES BERHAD

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Executive Summary

During the journey of 6 months, it gives me priceless learning & working experience. This executive summary will briefly summarize my internship experience at MNC company. I have become fully engaged in the dynamic and complex field of human resource management in the setting of a top dairy company. My main goal was to obtain practical industrial relations knowledge throughout the internship. This includes learning about topics like labor law compliance, employee engagement, and dispute resolution. I took an active role in workforce planning, talent development programs, and recruiting procedures, all of which improved HR operations. Furthermore, I have seen and comprehended the distinct obstacles and prospects present in the dairy sector, therefore integrating my scholarly understanding with practical implementations. My potential future in industrial relations has a strong basis thanks to this internship, and I'm excited to use it to make valuable contributions to the area. I am appreciative of the priceless experience I had at Dutch Lady Milk Industries and eager to use the abilities and information I learned there in my future pursuits in the field of human resource management.



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2.0 Company Profile

2.1 Name, Location, and Background



Dutch Lady Milk Industries Berhad is a subsidiary of FrieslandCampina which is in the Netherlands and also known as MNC-FMCG Industry. DLMI, which started as "Project Big Blue" that mirrored its corporate color, is investing close to RM600 million (including RM60 million for site purchase) to construct a new dairy plant on 32.59 acres of land in Bandar Enstek (Kaur, 2023).

Dutch Lady Milk Industries Berhad is a leading dairy company in Malaysia with a rich history that dates back to the 1950s. The company is a subsidiary of Royal FrieslandCampina, one of the world's largest dairy cooperatives based in the Netherlands. Dutch Lady Malaysia was originally incorporated in 1963 as Pacific Milk Industries (Malaya) Sdn Bhd before changing its name to Dutch Lady Milk Industries Berhad in 2000.

The company has been at the forefront of providing high-quality dairy products to the Malaysian market for decades. Dutch Lady is renowned for its commitment to quality, innovation, and nutritional excellence in the dairy industry. Over the years, it has built a powerful reputation for producing a wide range of dairy products that cater to the nutritional needs of people across various age groups.



Dutch Lady Milk Industries Berhad is headquartered in Petaling Jaya, Selangor, Malaysia. The company's manufacturing facilities are strategically located across the country to ensure efficient production and distribution of its dairy products. These facilities adhere to international standards of hygiene and quality, reflecting the company's dedication to delivering safe and nutritious dairy products to its consumers.

Dutch Lady's presence extends beyond Malaysia, as it is part of the global FrieslandCampina network. This affiliation allows the company to benefit from the expertise and resources of a leading international dairy cooperative, reinforcing its position as a key player in the Malaysian dairy industry.

In summary, Dutch Lady Milk Industries Berhad has a strong heritage, is associated with a global dairy cooperative, and operates from its headquarters in Petaling Jaya, Malaysia, contributing significantly to the country's dairy sector. DLMI is also in transition from 2023 until 2024 to a new factory at Bandar Baru Enstek, Negeri Sembilan. During this transition, a lot of things need to change such as departments, products, operations, machines, and positions.

