

**UNIVERSITI TEKNOLOGI MARA
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FACULTY OF HOTEL & TOURISM MANAGEMENT

**THE CONCEPT OF HOMESTAY ON FOOD SOURCES AND
FOOD PREPARATION**

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This undergraduate report (HTM655) submitted in partial fulfillment of
the requirements for the degree of

**BACHELOR OF SCIENCE (HONS.) IN FOODSERVICE
MANAGEMENT – HM242,**

UNIVERSITI TEKNOLOGI MARA (UiTM), MALAYSIA

DECEMBER 2017

Abstract

Homestay program is one of the most popular services in the hospitality industry nowadays and the development of the service is rapidly being expanded as compared in the past. So, the main purpose of this undergraduate project report is to identify and elaborate the actual concept of homestay program in Malaysia specifically from the aspect of food sources and food preparation. Moreover, this research project also discussed on the misconception of a homestay that happening today. In order to get a reliable data, the study used a cross-sectional descriptive research design whereby a quantitative technique is the most appropriate way. The researchers had distributed questionnaire to the homestay operators of two districts in Kedah, which are Sik and Baling to get all the information needed in this study before analyzed by using SPSS software.

Acknowledgement

In the name of Allah, The Most Beneficent and The Most Merciful. Alhamdulillah, all praises to Allah for His blessing and guidance, we are able to complete this project within the time given though there were various obstacles that must be met. This undergraduate report would never see the light of day without the contributions and involvement from many individuals.

First and foremost, we would like to express our gratitude and appreciation to both Dr. Mohd Hairi bin Jalis and Madam Jazira binti Anuar for their supervision on this Undergraduate Project (HTM 655) subject. On top of that, we also would like to thanks our research advisor, Miss Mohaini binti Mohammed@NABA for her continuing guidance, meaningful advice and invaluable support throughout this project. Without her, we might not be able to finish this project on time.

Special thanks to all of our respondents, namely the homestay operators in both districts, Sik and Baling, Kedah for their fully cooperation in answering our distributed questionnaire and kindly explaining as well as showing around their homestays to us. Last but not least, thank you to our beloved and cherished family especially our dear parents and other course mates for their never ending support and consideration towards us throughout this research project.

Thank you.

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