



UNIVERSITI TEKNOLOGI MARA

INA534: DESIGN CRITICISM

Course Name (English)	DESIGN CRITICISM APPROVED				
Course Code	INA534				
MQF Credit	2				
Course Description	This course is formulated to help design students to strengthen their understanding and confidence in design, which conception will enable them to criticize, debate and dialogue on issues and ideas in the related field. The aim of this course is to develop analytical and critical thinking skills amongst design students as preparation for them to become thinkers and leaders in the design industry.				
Transferable Skills	Enhance appreciation and confidence in designing and making basic criticism on design				
Teaching Methodologies	Lectures, Blended Learning, Tutorial, Discussion				
CLO	CLO1 organizing information to help generate continuous ideas and solutions whilst promoting and conforming to lifelong learning process. CLO2 practice leadership skills that would help enhance the industry through promoting continuous career development.				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td> <ul style="list-style-type: none"> • Richard Buchanan, Dennis Doordan, Victor Margolin 2010, <i>The Designed World</i>, Berg Publishers [ISBN: 1847885853] • Paul Rand 2014, <i>Thoughts on Design</i>, Chronicle Books [ISBN: 081187544X] • Donald A. Norman 2005, <i>Emotional Design</i>, Basic Books [ISBN: 0465051367] • Kendall Buster, Paula Crawford 2007, <i>The Critique Handbook</i>, Prentice Hall [ISBN: 0131505440] • Wendy Leeds-Hurwitz 1993, <i>Semiotics and Communication</i>, Lawrence Erlbaum Associates [ISBN: 0805811400] </td> </tr> <tr> <td>Reference Book Resources</td> <td> <ul style="list-style-type: none"> • Ezio Manzini 2015, <i>Design, When Everybody Designs</i>, Mit Press [ISBN: 9780262028608] • Grace Lees-Maffei, Rebecca Houze 2010, <i>The Design History Reader</i>, Berg Publishers [ISBN: 1847883893] • Hazel Clark, David Brody 2009, <i>Design Studies</i>, Berg Pub Limited [ISBN: 1847882366] • Thomas Wendt 2015, <i>Design for Dasein</i>, CreateSpace [ISBN: 1506166539] • Penny Sparke, <i>An Introduction to Design and Culture</i> [ISBN: 0415686199] • Roland Barthes 2013, <i>Mythologies</i>, Hill and Wang [ISBN: 0809071940] • Georgia Butina Watson, Ian Bentley 2007, <i>Identity by Design</i>, Routledge [ISBN: 0750647671] • Alex W. White 2011, <i>The Elements of Graphic Design</i>, Allworth Communications, Inc. [ISBN: 1581157622] </td> </tr> </table>	Recommended Text	<ul style="list-style-type: none"> • Richard Buchanan, Dennis Doordan, Victor Margolin 2010, <i>The Designed World</i>, Berg Publishers [ISBN: 1847885853] • Paul Rand 2014, <i>Thoughts on Design</i>, Chronicle Books [ISBN: 081187544X] • Donald A. Norman 2005, <i>Emotional Design</i>, Basic Books [ISBN: 0465051367] • Kendall Buster, Paula Crawford 2007, <i>The Critique Handbook</i>, Prentice Hall [ISBN: 0131505440] • Wendy Leeds-Hurwitz 1993, <i>Semiotics and Communication</i>, Lawrence Erlbaum Associates [ISBN: 0805811400] 	Reference Book Resources	<ul style="list-style-type: none"> • Ezio Manzini 2015, <i>Design, When Everybody Designs</i>, Mit Press [ISBN: 9780262028608] • Grace Lees-Maffei, Rebecca Houze 2010, <i>The Design History Reader</i>, Berg Publishers [ISBN: 1847883893] • Hazel Clark, David Brody 2009, <i>Design Studies</i>, Berg Pub Limited [ISBN: 1847882366] • Thomas Wendt 2015, <i>Design for Dasein</i>, CreateSpace [ISBN: 1506166539] • Penny Sparke, <i>An Introduction to Design and Culture</i> [ISBN: 0415686199] • Roland Barthes 2013, <i>Mythologies</i>, Hill and Wang [ISBN: 0809071940] • Georgia Butina Watson, Ian Bentley 2007, <i>Identity by Design</i>, Routledge [ISBN: 0750647671] • Alex W. White 2011, <i>The Elements of Graphic Design</i>, Allworth Communications, Inc. [ISBN: 1581157622]
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	<ul style="list-style-type: none"> • Rayan Abdullah, Roger Hübner 2006, <i>Pictograms, Icons & Signs</i>, W. W. Norton [ISBN: 0500286353] • 2009, <i>New Malaysian Essays</i>, MATAHARI BOOKS [ISBN: 9834359683]
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources