



UNIVERSITI TEKNOLOGI MARA

MUB657: INTERNSHIP

Course Name (English)	INTERNSHIP APPROVED				
Course Code	MUB657				
MQF Credit	8				
Course Description	This course provides students with practical experience in preparation of the 'real life' working world of a professional businessman/musician. Students will be placed as interns in the music industry where they will have the opportunity to work as music administrators, artiste managers, or repertoire managers as applicable to their area of major. Students will be required to demonstrate their output and contribution to the work place in the form of an evident-based report as verified by the work place supervisor and assigned faculty supervisor.				
Transferable Skills	<ol style="list-style-type: none"> 1. Communicate effectively with others 2. Perform assigned tasks with proper social skills, teamwork and responsibilities 3. Added values, ethics, moral and professionalism in the tasks given. 4. Apply skills on management and entrepreneurship 5. Create leadership skills 				
Teaching Methodologies	Industrial Training, Field Trip, Self-directed Learning				
CLO	<p>CLO1 Evaluate the literature and music business material on a given subject by the supervisor and apply effective communication skills in a real-world situation</p> <p>CLO2 Prepare a log book that reflects the contribution to the workplace environment.</p> <p>CLO3 Demonstrate proactive and good work relation</p>				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td> <ul style="list-style-type: none"> • Jonathan Feist 2013, <i>Project Management for Musicians</i>, Hal Leonard Corporation [ISBN: 9781480351974] • Amy Newman, Scot Ober 2016, <i>Business Communication: In Person, In Print, Online</i>, Nelson Education [ISBN: 1305500644] </td> </tr> <tr> <td>Reference Book Resources</td> <td> <ul style="list-style-type: none"> • Peter B. Stark, Jane Flaherty, <i>The Only Negotiating Guide You'll Ever Need, Revised and Updated</i> [ISBN: 1524758906] </td> </tr> </table>	Recommended Text	<ul style="list-style-type: none"> • Jonathan Feist 2013, <i>Project Management for Musicians</i>, Hal Leonard Corporation [ISBN: 9781480351974] • Amy Newman, Scot Ober 2016, <i>Business Communication: In Person, In Print, Online</i>, Nelson Education [ISBN: 1305500644] 	Reference Book Resources	<ul style="list-style-type: none"> • Peter B. Stark, Jane Flaherty, <i>The Only Negotiating Guide You'll Ever Need, Revised and Updated</i> [ISBN: 1524758906]
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Article/Paper List	This Course does not have any article/paper resources				
Other References	This Course does not have any other resources				