



UNIVERSITI TEKNOLOGI MARA

MUB555: RECORD PRODUCTION MANAGEMENT

Course Name (English)	RECORD PRODUCTION MANAGEMENT APPROVED		
Course Code	MUB555		
MQF Credit	3		
Course Description	This course examines the role, functions, duties and responsibilities of the producer in record production management. Students learn how to plan and prepare music business budgets. They evaluate production outputs including technical planning, recording, mixing, arrangements, session planning and use of new technologies.		
Transferable Skills	<ol style="list-style-type: none">1. Apply knowledge and skills in the recording and music production aspects.7. Think and solving problems on related matters arise.2. Communicate effectively with others3. Perform assigned tasks with proper social skills, teamwork and responsibilities4. Added values, ethics, moral and professionalism in the tasks given.5. Manage all information for life long learning6. Apply skills on management and entrepreneurship		
Teaching Methodologies	Lectures, Seminar/Colloquium, Case Study, Discussion, Presentation		
CLO	<p>CLO1 Discuss the roles, functions and responsibilities of a producer</p> <p>CLO2 Plan and prepare business budgets for music markets.</p> <p>CLO3 Manage pre-production, production and postproduction related activities and evaluate advanced recording, mixing and editing outputs</p>		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Recommended Text</td><td>• Richard James Burgess, Omnibus press 2005, <i>The Art of Music Production</i>, Omnibus Press</td></tr></table>	Recommended Text	• Richard James Burgess, Omnibus press 2005, <i>The Art of Music Production</i> , Omnibus Press
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Article/Paper List	This Course does not have any article/paper resources		
Other References	• n/a Massey Howard 2000, <i>Behind the Glass - Top Record Producers Tell How They Craft the Hits</i> , Backbeat books		