



UNIVERSITI TEKNOLOGI MARA

MUB553: MUSIC COPYRIGHT AND PUBLISHING

Course Name (English)	MUSIC COPYRIGHT AND PUBLISHING APPROVED		
Course Code	MUB553		
MQF Credit	3		
Course Description	The Music Copyright and Publishing Course teaches students how to protect their creative works and provides an overview of the business mechanisms that can affect the use of their songs and those of their clients. Along with the global topics of copyright and Nama Fakulti Fakulti Muzik 2014 Nama Program Bachelor of Music Business (Hons) © Hak Cipta Universiti Teknologi MARA music publishing, this course also covers the history of the music publishing industry, calculation of royalties, the songwriter's contract, and publishing options, and provides an overview of publishing companies		
Transferable Skills	<ol style="list-style-type: none"> 1. Apply knowledge in the music copyright and publishing aspects. 2. Think and solving problems on related matters arise. 3. Communicate effectively with others 4. Added values, ethics, moral and professionalism in the tasks given. 5. Manage all information for life long learning 6. Apply skills on management and entrepreneurship 		
Teaching Methodologies	Lectures, Field Trip, Case Study, Problem Based Learning (PBL), Discussion, Presentation		
CLO	<p>CLO1 Discuss the functions of music copyrights law, contracts and international publishing conventions in protecting creative works</p> <p>CLO2 Identify the administration of copyrights, the roles of performance rights organizations and publishing houses as well as preparing a functioning accounting system for the calculation and disbursement of royalties.</p> <p>CLO3 Apply business mechanisms prepare music for publishing, turn demos and lyrics into independent business with effective pitch and promotion strategies through conventional and new media channels</p>		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1" style="width: 100%;"> <tr> <td style="width: 15%;">Recommended Text</td> <td>M. William Krasilovsky, Sidney Shemel 2007, <i>The business of music (10th edition)</i>, 10 Ed., Watson-Guption Publications</td> </tr> </table>	Recommended Text	M. William Krasilovsky, Sidney Shemel 2007, <i>The business of music (10th edition)</i> , 10 Ed., Watson-Guption Publications
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Article/Paper List	This Course does not have any article/paper resources		
Other References	<ul style="list-style-type: none"> • n/a Moser, David J, May 2001, <i>Music Copyright for the New Millenium</i>, Artstpr • n/a Wixen, Randal 2009, <i>The Plain and Simple Guide to Music Publishing, 2nd Edition</i>, Hal Leonard 		