



UNIVERSITI TEKNOLOGI MARA

INA531: DIGITAL PHOTOGRAPHY

Course Name (English)	DIGITAL PHOTOGRAPHY APPROVED				
Course Code	INA531				
MQF Credit	2				
Course Description	In this course, students learn to take artistic digital photos. They will analyze photos they have taken prior to the course and discuss if they fulfill criteria to be seen as art. Several theories of artistic expression will be discussed. Rules of composition, light, exposure, colors, etc. will be reflected on. In a second step the students will develop the competence to alter their digital photos with a program like "Photoshop Elements". They will be able to change the expression of their photos, combine different shots, creating their personal piece of art. As a final product students will create a portfolio with about 5 photos including detailed descriptions of their work.				
Transferable Skills	learning skills photography skills communication skills presentation skills analyze skills				
Teaching Methodologies	Lectures, Studio, Tutorial, Discussion, Presentation				
CLO	CLO1 Create artistic digital photos with the quality of photography editing through computer software. CLO2 Discuss the components of a creative process in the field of digital photography towards the creation of an original work of art using a digital camera and specific software. CLO3 Demonstrate technical ability in taking digital photos, discussing concepts, themes, or ideas expressed through this medium and the limits and possibilities of this technology.				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td> <ul style="list-style-type: none"> • Ian Arrell 2007, <i>Digital Photography Beyond the Camera</i>, David & Charles [ISBN: 0715325604] • Uwe Steinmueller, Jürgen Gulbins, <i>Fine Art Printing for Photographers</i> [ISBN: 1937538249] </td> </tr> <tr> <td>Reference Book Resources</td> <td> <ul style="list-style-type: none"> • Joseph Ciaglia 2006, <i>Introduction to Digital Photography</i>, 2 edition Ed., Pearson College Division [ISBN: 0131175157] • Adrian Davies 2005, <i>The Focal Digital Imaging A-Z</i>, Taylor & Francis [ISBN: 0240519809] • Mark Galer 2008, <i>Digital Photography</i>, Taylor & Francis [ISBN: 0240521129] • Michael G. Prais 2008, <i>Photographic Exposure Calculations and Camera Operation</i>, Booksurge [ISBN: 1439206414] • Alan Hess 2010, <i>Composition Digital Field Guide</i>, Wiley [ISBN: 0470769092] • Blain Brown 2008, <i>Motion Picture and Video Lighting</i>, Taylor & Francis [ISBN: 0240807634] • Martin Evening 2014, <i>Adobe Photoshop CC for Photographers, 2014 Release</i>, Focal Press [ISBN: 1138812471] </td> </tr> </table>	Recommended Text	<ul style="list-style-type: none"> • Ian Arrell 2007, <i>Digital Photography Beyond the Camera</i>, David & Charles [ISBN: 0715325604] • Uwe Steinmueller, Jürgen Gulbins, <i>Fine Art Printing for Photographers</i> [ISBN: 1937538249] 	Reference Book Resources	<ul style="list-style-type: none"> • Joseph Ciaglia 2006, <i>Introduction to Digital Photography</i>, 2 edition Ed., Pearson College Division [ISBN: 0131175157] • Adrian Davies 2005, <i>The Focal Digital Imaging A-Z</i>, Taylor & Francis [ISBN: 0240519809] • Mark Galer 2008, <i>Digital Photography</i>, Taylor & Francis [ISBN: 0240521129] • Michael G. Prais 2008, <i>Photographic Exposure Calculations and Camera Operation</i>, Booksurge [ISBN: 1439206414] • Alan Hess 2010, <i>Composition Digital Field Guide</i>, Wiley [ISBN: 0470769092] • Blain Brown 2008, <i>Motion Picture and Video Lighting</i>, Taylor & Francis [ISBN: 0240807634] • Martin Evening 2014, <i>Adobe Photoshop CC for Photographers, 2014 Release</i>, Focal Press [ISBN: 1138812471]
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	<ul style="list-style-type: none"> • David D. Busch, Rob Sheppard 2012, <i>David Busch's Close-Up and Macro Photography Compact Field Guide</i>, Cengage Learning [ISBN: 1133600700] • Adrian Schulz 2015, <i>Architectural Photography, 3rd Edition: Composition, Capture, and Digital Image Processing</i>, Rocky Nook [ISBN: 1937538761] • Adrian Schulz 2012, <i>Architectural Photography</i>, "O'Reilly Media, Inc." [ISBN: 1933952881] • Norman Kerr, Norman McGrath 2009, <i>Technique of Photographic Lighting</i>, Amphoto Books [ISBN: 0817424555] • Katrin Eismann 2005, <i>Photoshop</i>, New Riders Pub [ISBN: 0735712794] • Katrin Eismann, Wayne Palmer 2006, <i>Photoshop Restoration & Retouching</i>, Peachpit Press [ISBN: 0321316274]
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources