



UNIVERSITI TEKNOLOGI MARA

ICP883: EVALUATION OF CONSTRUCTION IN THE INTERNATIONAL (GLOBAL) MARKET

Course Name (English)	EVALUATION OF CONSTRUCTION IN THE INTERNATIONAL (GLOBAL) MARKET APPROVED		
Course Code	ICP883		
MQF Credit	3		
Course Description	This course is aimed at giving students an understanding of the economic aspects of the construction industry, its changing market structures, its impact on managers and construction organisations from a local, national, regional and international markets perspectives. In addition, the course focuses on the managerial skills of opportunity assessments, and the development of long term strategies for improved organisational competitiveness. The students are assessed by coursework only.		
Transferable Skills	Demonstrate the ability to apply creative, imaginative and innovative thinking and ideas to problem solving		
Teaching Methodologies	Lectures, Tutorial, Discussion		
CLO	CLO1 Demonstrate the understanding and evaluate the complex economic environment of the construction industry with complex economic challenges that managers and construction organisations face in a changing market place. CLO2 Evaluate construction market opportunities. CLO3 Demonstrate the vital decisions on market directions of construction firms/organisations CLO4 Analyse the risks involved in the construction industry and evaluate their impact on construction organisations		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Recommended Text</td><td><ul style="list-style-type: none">Gerald Finkel 1997, <i>The Economics of the Construction Industry</i>, M.E. Sharpe [ISBN: 9781563249860]Geoffrey Briscoe 1988, <i>The Economics of the Construction Industry</i>, B. T. Batsford Limited [ISBN: 071345038X]</td></tr></table>	Recommended Text	<ul style="list-style-type: none">Gerald Finkel 1997, <i>The Economics of the Construction Industry</i>, M.E. Sharpe [ISBN: 9781563249860]Geoffrey Briscoe 1988, <i>The Economics of the Construction Industry</i>, B. T. Batsford Limited [ISBN: 071345038X]
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		