



UNIVERSITI TEKNOLOGI MARA

HTM755: FINANCIAL MANAGEMENT AND ANALYSIS FOR HOSPITALITY AND TOURISM

Course Name (English)	FINANCIAL MANAGEMENT AND ANALYSIS FOR HOSPITALITY AND TOURISM APPROVED		
Course Code	HTM755		
MQF Credit	3		
Course Description	The main objective of this course is to provide students with a broad, practical perspective to work on financial statement analysis to determine i) a reasonable assessment of the financial condition of the firm, ii) what may be reasonable forecast of its future position, iii) whether the firm is worthy of credit ; and iv) the operation characteristics of the firm. Attention is focused on capital investment analysis, cost of capital, valuations of assets, and current financial issues in the hospitality industry.		
Teaching Methodologies	Lectures, Blended Learning, Directed Self-learning , Supervision		
CLO	CLO1 Identify the tools and techniques of financial management as they apply in hospitality industry. CLO2 Assess a company's past and future performance for investment purposes or for offering them financial assistance. CLO3 Discuss how managerial performance can be enhanced through effective financial awareness and analysis.		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Reference Book Resources</td><td><ul style="list-style-type: none">• Bringham E.F. & Houston J.F. 2012, <i>Essentials of Financial Management</i>, CENGAGE Learning• Bany Ariffin et al. 2010, <i>Guide to Financial Management</i>, CENGAGE learning</td></tr></table>	Reference Book Resources	<ul style="list-style-type: none">• Bringham E.F. & Houston J.F. 2012, <i>Essentials of Financial Management</i>, CENGAGE Learning• Bany Ariffin et al. 2010, <i>Guide to Financial Management</i>, CENGAGE learning
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		