



**UNIVERSITI TEKNOLOGI MARA**

**HTM130: INTRODUCTION TO HOSPITALITY AND TOURISM INDUSTRY**

<b>Course Name (English)</b>	INTRODUCTION TO HOSPITALITY AND TOURISM INDUSTRY <b>APPROVED</b>				
<b>Course Code</b>	HTM130				
<b>MQF Credit</b>	3				
<b>Course Description</b>	This course introduces the students to the overall environment of the hospitality and tourism industry. The students will be equipped with the knowledge in operations, functions and roles of the industry.				
<b>Transferable Skills</b>	Knowledge and comprehension.				
<b>Teaching Methodologies</b>	Lectures, Tutorial, Discussion				
<b>CLO</b>	<p>CLO1 Explain the fundamental interrelation of the hospitality and tourism industry.</p> <p>CLO2 Discuss the hotel and foodservice classification and different type of ownership.</p> <p>CLO3 Demonstrate teamwork skills in group work related to issues and practices in the hospitality and tourism industry.</p>				
<b>Pre-Requisite Courses</b>	No course recommendations				
<b>Reading List</b>	<table border="1"> <tr> <td><b>Recommended Text</b></td> <td> <ul style="list-style-type: none"> <li>Chon, K. S., and Maier, T. A. 2009, <i>Welcome to Hospitality: An Introduction</i>, 3 Ed., Delmar Cengage Learning: New York</li> </ul> </td> </tr> <tr> <td><b>Reference Book Resources</b></td> <td> <ul style="list-style-type: none"> <li>Walker, J.R. 2014, <i>Exploring Hospitality Industry.</i>, Prentice Hall</li> <li>Walker, J. R. 2016, <i>Introduction to Hospitality</i>, 7 Ed., Prentice Hall</li> <li>Barrows, C., M., Powers, T. &amp; Reynolds, D. , R. 2011, <i>Introduction to Management in the Hospitality Industry</i>, 10 Ed., John Wiley</li> <li>Walker, J., R. 2016, <i>Introduction to Hospitality Management</i>, Pearson Education</li> <li>Brymer, R. A., Brymer, R., &amp; Cain, L., N. 2016, <i>Hospitality: An Introduction</i>, 16 Ed., Kendall Hunt Publishing Company</li> </ul> </td> </tr> </table>	<b>Recommended Text</b>	<ul style="list-style-type: none"> <li>Chon, K. S., and Maier, T. A. 2009, <i>Welcome to Hospitality: An Introduction</i>, 3 Ed., Delmar Cengage Learning: New York</li> </ul>	<b>Reference Book Resources</b>	<ul style="list-style-type: none"> <li>Walker, J.R. 2014, <i>Exploring Hospitality Industry.</i>, Prentice Hall</li> <li>Walker, J. R. 2016, <i>Introduction to Hospitality</i>, 7 Ed., Prentice Hall</li> <li>Barrows, C., M., Powers, T. &amp; Reynolds, D. , R. 2011, <i>Introduction to Management in the Hospitality Industry</i>, 10 Ed., John Wiley</li> <li>Walker, J., R. 2016, <i>Introduction to Hospitality Management</i>, Pearson Education</li> <li>Brymer, R. A., Brymer, R., &amp; Cain, L., N. 2016, <i>Hospitality: An Introduction</i>, 16 Ed., Kendall Hunt Publishing Company</li> </ul>
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<b>Article/Paper List</b>	This Course does not have any article/paper resources				
<b>Other References</b>	This Course does not have any other resources				