UNIVERSITI TEKNOLOGI MARA
IMD226: MULTIMEDIA FOR INFORMATION PRESENTATION

Course Name (English)	MULTIMEDIA FOR INFORMATION PRESENTATION APPROVED
Course Code	IMD226

MQF Credit	3

Course Description	This course discusses the theories and application of multimedia related to information presentation. It explores the techniques and skills in developing and producing interactive multimedia application using multimedia authoring tools.

Transferable Skills	Adaptable and Reflective Learner

Teaching Methodologies	Lectures, Lab Work, Tutorial

CLO	CLO1 Comprehend the concept and principles of multimedia in multimedia development process CLO2 Discuss administrative and support capabilities in relation to information presentation CLO3 Develop a multimedia presentation with relevant content using multimedia authoring tool

Pre-Requisite Courses	No course recommendations

Reading List	**Recommended Text**	• Khalid Abdul Wahid & Mohd Nasir Ismail. 2009, *Introduction to multimedia.*, Institut Perkembangan Pendidikan (InED) Universiti Teknologi MARA. Shah Alam • Tay Vaughan 2011, *Multimedia Making It Work*, Eight Ed., McGraw Hill • Adobe Flash Professional CC 2013, *Classroom in a Book: The official training workbook from Adobe Systems* • Stephen McGloughlin, 2001, *Multimedia Concepts and Practice,*
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	