



**FACTORS AFFECTING OF ENTREPRENEURSHIP EDUCATION
PROGRAMME IN INSTITUTES OF HIGHER EDUCATION
(IPT)**

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Abstract

Entrepreneurship education programme in IPT is the good things and ways for all students because it is the way to practice and to share the knowledge to others. Entrepreneurship education is about subject that student learn during university, entrepreneur is just not only learn but also attend a seminar and do the activity's about entrepreneurship.

There are five factors that can be discussed in this study which are attitude, subjective norms, perceived behavioral control, role model and mentoring. This study uses questionnaires that has been distributed to the 269 respondents in UiTM Melaka and all data be analyzed by using Statistical Packages for Social Science (SPSS).

From the result of this research it shows that the most influence factors among respondents is the role model. This is because most of the things that respondents do is to have own role model as their inspire to become an entrepreneur. And based on the result also the role model have the moderate relationship toward intention to become entrepreneur.

The strongest relationship among all variables is the perceived behavioral control. It shows those variable is a highest variables that a respondents willing to become an entrepreneur. It is not come from others but it comes from their self.

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