



THE FACTORS MOTIVATION AND
ITS IMPACT ON STUDENT MOTIVATION
AT INTERFACE EDUCATION GROUP IN SEREMBAN

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JULY 2017

ACKNOWLEDGEMENT

Assalamualaikum w.r.b.t. In this section, I would like to take the opportunity to express my gratitude and appreciation to those who have contributed their efforts and times in helping me to complete this research project during the duration of completion.

First and foremost, I would like to express my deepest and sincerest appreciation to Sir Zakimi Bin Ibrahim, my advisor for this research project paper who had been advising me tolerantly and patiently by providing guidance, tips, information and full support as well as motivation from the very beginning until the completion of this project paper. Without him, I would not be able to finish this project paper during the period given. His encouragement for this project paper had helped me to the very ending of completing my final year project.

Secondly, I would like to thank the university that I am studying in which is University Teknologi Mara Kampus Bandaraya (UiTM) for providing me the opportunity to be involved in the process of this research project. It has been such a great experience for me to gain knowledge and many new experiences in completing the project paper.

Thirdly, I would like to thank all who are externally contributed to my project paper referring to the respondents who are willing to spend their time and effort in participating in the survey. Also, I would like to thank Mr. Kumar and Puan Nooraini for supervising me during the completion of this project paper.

Last but not least, I would send my appreciation to my family members and friends who had been throughout the time of finishing this project paper. They had gave me full support and information regarding the things that I lack.

Thank you

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ABSTRACT

The purpose of conducting this research project is to investigate the factors of motivation and its impact on student motivation at Interface Education Group in Seremban. To attain the objectives of this research project, research questions and four hypotheses are developed and tested. Furthermore, each hypothesis is measured accordingly and results obtained explained. In addition, the literature reviews that are included in this research project has provide a better understanding towards the influential factors on motivations and how it affected student motivation. Primary data were collected through survey questionnaire for this research project and 143 sets of questionnaires were distributed to respondents which are the students of Interface Education Group located in Seremban. Statistical Package for Social Science (SPSS) version 20.0 were used and then the data collected through the survey are able to be analyzed and result obtained are discussed in the form of table. In addition, the major findings of this research project were discussed in order to understand the relationship between the variables. After this research is completed, I acknowledge that all of these factors are important in influencing student motivation at Interface Education Group in Seremban. Lastly, recommendations and conclusion are provided to give opinions on how to improve student motivation based from the factors.