

THE STUDY OF STUDENT'S INTENTION TO BE AN ENTREPRENEUR

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ABSTRACT

This study is conducted as a partial requirement of the coursework of Industrial Training Project Paper (IBM 669). The title of this research is the study of student's intention to be an entrepreneur.

Most of universities in Malaysia have been teaching entrepreneurship subject to all the students to promote the interest to become an entrepreneur in the future. The researcher seeks the entrepreneurial intention factors that will interest the students in the highest education levels. This study is focusing the four factors that will influence the entrepreneurial intention that are education system, self-interest, social networks and social norms. These entire factors are independent variables while entrepreneurial intention is the dependent variable. The main objective of this study is to determine how education system, self-interest, social network and social norms will affect the entrepreneurial intention variable. Through this study, the officer from higher level education can planned more new strategies to increase the awareness of entrepreneurial intention among the student's.

The primary data of this research was gathered by distributing 358 questionnaires to the respondents. But by the end, only 336 questionnaires have been collected back by the researcher. The questionnaires are divided into 6 sections that are from Section A until Section B. All the data have been gathered using Statistical Package for Social Science (SPSS) Version 20.0. The Cronbach's Alpha reliability test which can ensure the high reliability of the variables that can be used in this study. In this research, the researcher using Pearson Correlation Coefficient and Multiple Linear Regression Analysis to analysis the independent variable. All the variables have significant relationship with the entrepreneurial intention. In the end of this study, the findings, conclusion and recommendations of this study have been discussed.