



UNIVERSITI TEKNOLOGI MARA

HTF770: FOOD PRODUCT DEVELOPMENT

Course Name (English)	FOOD PRODUCT DEVELOPMENT APPROVED		
Course Code	HTF770		
MQF Credit	3		
Course Description	The commercial end result of food science is the delivery of acceptable foods to consumers. This course will prepare students in the product development process using the product development team approach that is prevalent in the food industry.		
Transferable Skills	Product development skills Communication Demonstration		
Teaching Methodologies	Lectures, Lab Work, Practical Classes, Supervision, Project-based Learning		
CLO	CLO1 Explain the processes and stages required to bring a new product from concept to commercialization CLO2 Produce a prototype of a new product, easy to commercialize CLO3 Apply scientific data before manufacturing the product CLO4 Demonstrate dynamic of working on a product development team		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Recommended Text</td><td>Moskowitz, H.R., Saguy, I.S., Straus, T 2009, <i>An Integrated Approach to new product development</i>, CRC Press Bota Racon</td></tr></table>	Recommended Text	Moskowitz, H.R., Saguy, I.S., Straus, T 2009, <i>An Integrated Approach to new product development</i> , CRC Press Bota Racon
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		