FACTORS THAT INFLUENCE TO COMMITMENT:
A STUDY OF STUDENT LEADER IN UiTM MELAKA CITY CAMPUS.

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TABLE OF CONTENT

DECLARATION OF ORIGINAL WORK	**i**
LETTER OF SUBMISSION	**ii**
ACKNOWLEDGEMENT	**iii**
TABLE OF CONTENT	**iv-vi**
LIST OF TABLES	**vii**
LIST OF FIGURES	**viii**
LIST OF ABBREVIATIONS	**ix**
ABSTRACT	**x**
CHAPTER 1: INTRODUCTION	
1.0 Introduction	1
1.1 Background of Study	2
1.2 Background of UiTM	3
1.3 Problem Statement	4-6
1.4 Research Objectives	6
1.5 Research Questions	6
1.6 Scope of Study	7
1.7 Significance of Study	7
1.7.1 Future research	7
1.7.2 Students	7
1.8 Definition of Key Term	8
1.8.1 Cocurricular Involvement	8
1.8.2 Formal Leadership Role	8
1.8.3 Leadership Education and Training Program	8
1.8.4 Commitment	8
1.9 Conclusion	9

CHAPTER 2: LITERATURE REVIEW

2.0 Introduction 10

2.1 Commitment 10

2.1.1 Predictors of Commitment 11

2.1.2 Consequences of Commitment 11-12

2.2 Cocurricular Involvement 13

2.2.1 Predictors of Cocurricular Involvement 14

2.2.2 Consequences of Cocurricular Involvement 15

2.3 Formal Leadership Role 16

2.3.1 Predictors of Formal Leadership Role 16

2.3.2 Consequences of Formal Leadership Role 17

2.4 Leadership Education and Training Program 18

2.4.1 Predictors of Leadership Education and Training Program 18-19

2.4.2 Consequences of Leadership Education and Training Program 19

2.5 Conclusion 20

2.6 Theoretical Framework 20

2.7 Hypothesis Testing 21

2.7.1 Hypothesis 1 21

2.7.2 Hypothesis 2 21

2.7.3 Hypothesis 3 21

ABSTRACT

Nowadays, commitment is vital in organization around the world. Commitment defined as the process through which people become willing to give their loyalty and energy to a particular social system. Factor that contribute toward commitment among student leaders are cocurricular involvement, formal leadership role, and leadership education and training program. Furthermore, the purpose of this research is to identify the relationship between cocurricular involvement, formal leadership role, and leadership education and training program toward commitment of student leader. This research is a quantitative research which used questionnaire as an instrument to collect data. The data had been successfully collected from 74 respondents out of 135 as a total population in UiTM Melaka City Campus by using convenience sampling method. Then, all data were analysed and interpreted by using Statistical Package for the Social Sciences (SPSS) software. Thus, Pearson Correlation analysis indicates that the strength of association of cocurricular involvement is low while formal leadership role and leadership education and training program receive moderate result. Apart from that, regression analysis shows that there that cocurricular involvement, formal leadership role, and leadership education and training program have no significant relationship toward student leader commitment.