



UNIVERSITI TEKNOLOGI MARA

GDI645: ILLUSTRATION DESIGN STUDY

Course Name (English)	ILLUSTRATION DESIGN STUDY APPROVED	
Course Code	GDI645	
MQF Credit	4	
Course Description	<p>Student work will be predominantly research based, which may comprise of one or more parts, focusing on a central theme of idea. A single project or investigation will in most cases sustain a student throughout the entire duration of the course, though at stage assessment, in consultation with lecturers, it may naturally evolve into a new or related area of study. This course will further explore more unique, personal, and conceptual approaches to illustration. Students will have the opportunity to experiment within each research proposal. Student will become familiar with traditional and digital mediums, the means of creating and delivering art, the history of illustration, and the expectations of working as an illustrator in the field.</p>	
Transferable Skills	<p>Demonstrate ability to identify and articulate self skills, knowledge, and understanding confidently and in a variety of contexts</p> <p>Demonstrate ability to manage personal performance to meet expectations and demonstrate drive, determination, and accountability.</p> <p>Demonstrate practical and contemporary knowledge of relevant professional, ethical and legal frameworks</p> <p>Demonstrate resilience, perseverance and positivity in multi-tasking, dealing with change and meeting new challenges.</p> <p>Demonstrate ability to analyze issues/problems from multiple angles and make suggestions</p>	
Teaching Methodologies	Lectures, Studio, Demonstrations, Case Study, Discussion, Presentation, Self-directed Learning, Supervision	
CLO	<p>CLO1 Understand the design issue and technical skill requirement in illustration</p> <p>CLO2 Able to encourage self-directed learning and upgrade knowledge in illustration design research.</p> <p>CLO3 To apply knowledge on illustration design issues.</p>	
Pre-Requisite Courses	No course recommendations	
Reading List	<p>Recommended Text</p> <ul style="list-style-type: none"> • Susan Doyle, Jaleen Grove, Whitney Sherman 2018, <i>History of Illustration</i>, Bloomsbury Publishing USA [ISBN: 1501342118] • Alan Male 2019, <i>A Companion to Illustration</i>, Wiley-Blackwell [ISBN: 111918553X] • Andrew Loomis 2017, <i>Creative Illustration</i>, EDITORA BIBLIOMUNDI SERVIÇOS DIGITAIS LTDA [ISBN: 1526003031] • Alan Male 2019, <i>The Power and Influence of Illustration</i>, Bloomsbury Visual Arts [ISBN: 135002242X] <p>Reference Book Resources</p> <ul style="list-style-type: none"> • Steven Heller, Marshall Arisman 2004, <i>Inside the Business of Illustration</i>, Skyhorse Publishing Inc. [ISBN: 1581153864] • Alan Male 2017, <i>Illustration</i>, Bloomsbury Publishing [ISBN: 1474263038] 	
Article/Paper List	This Course does not have any article/paper resources	

Other References

This Course does not have any other resources