



اَوْنِوَرْسِيْتِي تِكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA



H  
ELITE  
DESIGN HOTEL



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**UNIVERSITI TEKNOLOGI MARA (UiTM) ARAU, PERLIS**

**FACULTY BUSINESS ADMINISTRATION**

**BACHELOR OF BUSINESS ADMINISTRATION (HONS.) HUMAN  
RESOURCE MANAGEMENT**

**INDUSTRIAL TRAINING REPORT AT H ELITE DESIGN HOTEL**

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## **EXECUTIVE SUMMARY**

This report elaborates about my experiences, activities, and events that I was involved during my internship as an HR intern at H Elite Design Hotel Kota Bharu, Kelantan for six months. This hotel is solely concerned with the provision of guest accommodation and related services like cafes, nightlife, and a number of travel and tourism services. I have started my internship on 28 August 2022 and will be finished on 09 February 2023 which is equal to 24 weeks. Overall, it is such an amazing experience doing an internship here as they give me the opportunity for me to engage and improve my skills so that they can be used for my future career.

This report is divided into nine major parts. The initial section of the report is the preliminary pages which overview the executive summary, table of content, and acknowledgement. Following section of the assessment highlights the student profile in a resume figure. The third section of the report focuses on the company profile which talks about the company background, company social site, company philosophies, and organizational chart. The fourth section involves the training's reflection which talk about working days and times, roles and responsibilities, and intrinsic rewards versus extrinsic rewards. The fifth section of the report is the SWOT analysis which overview the strengths, weaknesses, opportunities, and threats of the company. Next section of the assessment highlights the pros and cons of the weaknesses and need to provide the best solution for it. The seventh section involves the conclusion of the overall report. The eighth section is about the references. Last but not least, the appendices.

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### **3.1 Company Background**

H Elite Design Hotel, also known as the Al-Waqaf building, was first developed by Maarij Development Sdn. Bhd. in May 2013 on land owned by the *Perbadanan Menteri Besar Kelantan* with an area of 9.88 acres. This area used to be a paddy cultivation area. In 2013, the Chief Minister of Kelantan, YAB Ustaz Dato' Bentara Kanan Hj Ahmad bin Yakob officiated the ground-breaking ceremony on 14 Syaaban 1434H corresponding to 23 June 2013 at the *Tapak Projek Lagenda Tunjong, Bandar Baru Tunjong (BBT)*.

H Elite Design Hotel is located in a strategic area where various infrastructure and development progress are being carried out vigorously by the central government, state government, and corporate companies to provide an unexpected experience in all their accommodations with facilities for guests. In addition to the hotel, this building is also equipped with 101 units of commercial space.

Consisting of 279 rooms and suites designed to provide the highest comfort, by providing the best facilities such as free Wi-Fi, and equipped with TV, iron, hair dryer, wardrobe, air conditioning, and desk in all rooms. In addition, they also provide services such as 24-hour security, daily housekeeping, taxi service, wheelchair accessories as well as modern facilities with a very spacious area, to provide the best and comfort to the guests.

At the same time, guests can enjoy the view of the paddy fields from the 360 Sky pool, the highest swimming pool in Kelantan, and the children's pool, as well as the ballroom, multipurpose room, reading room, and children's club.

In addition, there are also 9 types of meeting rooms at H Elite Design Hotel that offer maximum flexibility for meetings, exhibitions, and banquets. The main ballroom which is Sri Makmur Ballroom can accommodate from 350 to 650 seats to meet the space requirements with different seating capacities, while 7 other meeting rooms can accommodate various types of smaller events from 50 to 100 people.

### 3.2 Company Social Site

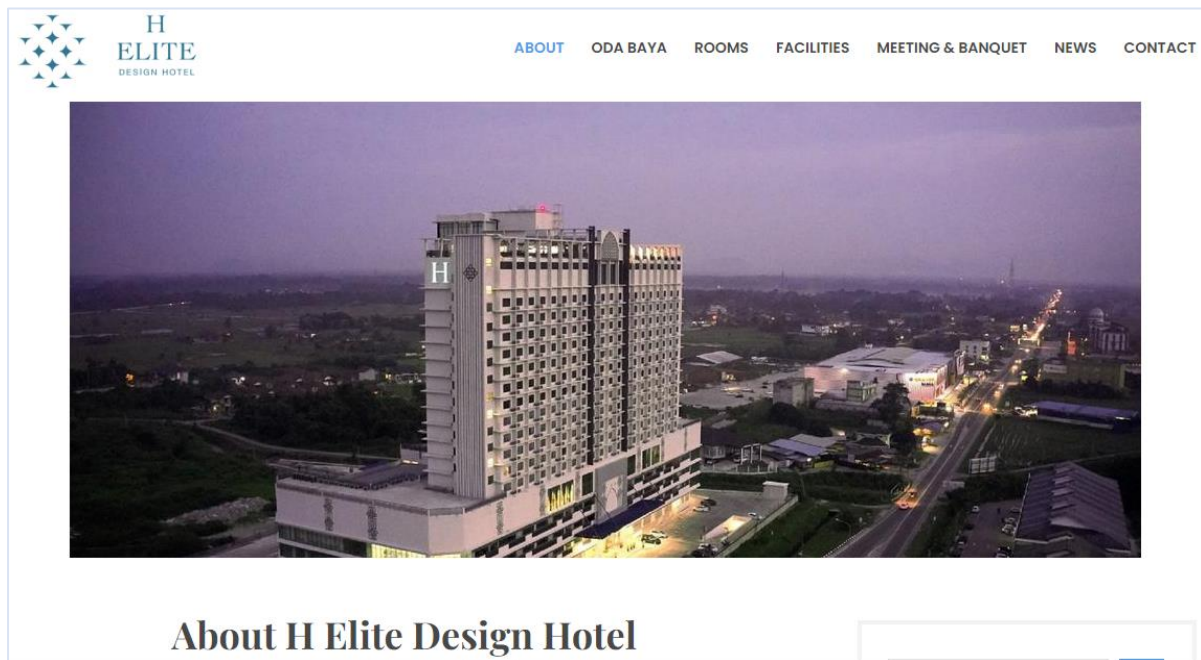


Figure 2 H Elite Design Hotel Website

<https://helitedesignhotel.com/>



Figure 3 H Elite Design Hotel Facebook

<https://www.facebook.com/helitedesignhotelkotabharu/>