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GREEN HOTEL PRACTICE IN HOTEL INDUSTRY

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ABSTRACT

This study give a specific point towards the practices that occur in the hotel industry. Most of the point will provide a clear explanation towards the practices. Based on the finding, the main point were carried out based on the literature review. Most of the point were based on the past researchers of past journal. The end of this study will provide a clear explanation of the important of these practices and the important towards the environment. These practices in hotel industry may have a different cost towards its implementation according to the different practices. Recycling, waste management and energy management. Besides that, this study also provide the effect of applying this green practice in hotel industry. This study also look into the benefits of using green hotel practices in hotel industry. Some of the benefit that can be share is the cost of reduction that can make the hotel revenue increase. In literature revenue also mention the type of wastes that the hotel produce. In the finding the show that the wastes can be reduce by practicing recycling. Furthermore, this research also mention other than hotel like restaurant and airline industry that share the same core business which is give hospitality to the guests.

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