

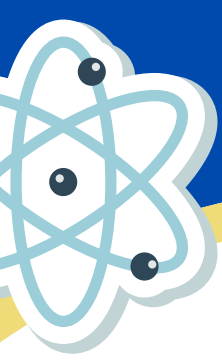


Academy of Language Studies  
UiTM Cawangan Pulau Pinang

# e-Lingua

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# Empowering Voices, Bridging Cultures: Abracadabra 6.0 Pre-Diploma Poster Competition

By Nur Fatin Shahmina Mohd Fauzey, Muhammad Aiman Abdul Halim & Aileen Farida Mohd Adam



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On a vibrant Saturday, the 20th of January 2024, Laman Perdana was abuzz with the spirit of cultural exploration and linguistic excellence. The Abracadabra 6.0 Pre-Diploma Poster Competition under the inspiring theme 'Guardians of Cultural Diversity' unfolded its sixth chapter. This distinguished event, hosted by the Academy of Language Studies (APB) of UiTM Pulau Pinang Branch (UiTM CPP) is not merely a competition; it is a celebration of diversity, language, and the boundless potential of our students.

This year, the competition saw the participation of 30 dynamic groups from the Pre-Diploma cohort, selected from 15 classes, each embarking on a journey to explore and illuminate various aspects of global cultures. Their presentations were not just displays of academic research; they were heartfelt narratives that brought distant cultures right to the heart of UiTM CPP, showcasing their linguistic prowess and their dedication to embracing the vastness of human diversity. The objectives of Abracadabra 6.0 were clear and ambitious:

- To bolster confidence in English communication among the participants.
- To kindle a deeper interest in enriching their English vocabulary.
- To hone the essential skills of conceptualising and presenting ideas in an engaging manner that captivates and educates.





Participation in this esteemed annual event is more than an academic endeavour; it is a journey towards becoming a global citizen, equipped with the language skills and cultural sensitivity needed in today's interconnected world. Language serves as the ultimate connector, a bridge that spans across the chasms of cultural differences, and through this event, our students have laid down many such bridges, showcasing their ability to not only understand but also celebrate the diversity that defines us all.

The posters presented by the participants were outstanding, and the winners were announced on 20th January 2024. Claiming third place was Nor Batrisya Abyanna Binti Muhamad Esa and her team members, Nur Aliessa Binti Anuar, Nurul Shifa Binti Shamsul Kamal, and Fatin Zulaikha Binti Mohd Shukor from Group PAS0021A. Their presentation on 'Acupuncture' (Traditional Chinese Medicine) provided valuable insights into its historical evolution and modern methods. Securing second place were Afiq Azanif Bin Zakaria, Ahmad Affifuddin Bin Muhamad Hafiz, Muhammad Amjad Bin Yusseini, and Adam Nukman Bin Abdullah Sani from Group PAS0071A. Their exploration of the festive celebration 'Chinese New Year' delved into its origins, culinary traditions, and cultural symbolism, offering a rich portrayal of Chinese community values.

The first place was awarded to Muhammad Izzul Zufayri Bin Abdul Rahman, Muhammad Dzariff Imran Bin Mohd Anasid, Muhammad Afiq Ridwan bin Suliman, and Ahmad Azamuddin bin Muhd Hafiz from Group PBA0021F. Their presentation spotlighted traditional musical instruments like the cajon, tambourine, guitar, and darbuka, accompanied by a live music performance that impressed the judges. Moreover, the 'Acupuncture' (Traditional Chinese Medicine) presentation from Group PAS0021A received recognition as the best poster, while Muhammad Amjad Bin Yusseini from Group PAS0071A was honoured as the best presenter.

Our heartfelt gratitude extends to the dedicated lecturers from APB UiTM CPP, whose unwavering support and guidance have been instrumental in the fruition of this event. Their roles as committee members and judges have not only contributed to the seamless execution of the competition but have also provided our students with insights and encouragement that will resonate with them far beyond the boundaries of this competition.



The success of Abracadabra 6.0 is a testament to the power of language as a tool for unity, understanding, and mutual respect. It underscores our commitment to nurturing confident, capable, and culturally-aware individuals who are ready to navigate the global stage. As we reflect on this year's theme, 'Guardians of Cultural Diversity,' we are reminded of the responsibility we share in preserving and celebrating the rich cultural mosaic that our world offers. Through initiatives like Abracadabra 6.0, APB UiTM CPP contributes towards linguistic excellence and cultural understanding, preparing our students not just for academic success, but for a life of meaningful global engagement.

