MULTIPURPOSE STACK IT TABLE

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ABSTRACT

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As the human population grows, so does the demand for affordable low-cost housing. Currently, the most common location to reside in the contemporary society is an apartment or small structure. A tiny house or apartment has a restricted living space problem, which prompted the development of multifunctional furniture to address the problem. The goal of this research is to create a real product based on a slim and simple side table concept, as well as to give feedback analysis from correspondents on product aspects via a research survey. The data was gathered using a series of questionnaires issued to 250 respondents from various gender, age, profession, and housing type categories. The evaluation was based on raw material qualities, design, marketing, and customer satisfaction. Reliability analysis, demographic analysis, descriptive analysis, comparative analysis, and correlation analysis were used to evaluate the data. According to the findings, overall respondents were more concerned with product satisfaction. Improvements in design and raw materials are required for greater user acceptability.

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TABLE OF CONTENTS

ABSTRACT ABSTRAK ACKNOWLEDGEMENTS TABLE OF CONTENTS LIST OF TABLES LIST OF FIGURES LIST OF ABBREVIATIONS		Page iii iv iv vi vii
CHA	APTER 1 INTRODUCTION	1
1.1	Background of the study	1
1.2	Problem statement	2 3 3
1.3	•	3
1.4	Objective of study.	3
CHA	APTER 2 LITERATURE REVIEW	4
2.1	Side table	4
	2.1.1 History of side table	4
	2.1.2 Properties of Rubberwood and Shorea spp	5
	Rubberwood	5
	2.1.3 Multipurpose furniture	7
2.2	Material	9
	2.2.1 Trend and design	9
	2.2.2 Jointing system	10
2.3	Environment structural	11
	2.3.1 Anthropometric	11
	2.3.2 Ergonomic	13
CHA	APTER 3 METHODOLOGY	15
3.1	Introduction	15
3.2	Methods	16
	3.2.1 Product design process	16
	3.2.2 Collection information	17
	3.2.3 Problem identification	19
	3.2.4 Research Analysis	19
	3.2.5 Product design	19
	3.2.6 Production manufacturing	26
CHA	APTER 4 RESULT AND DISCUSSIONS	31

4.1 4.2 4.3 4.4 4.5 4.6	Introduction Reliability analysis Demographic analysis Descriptive analysis Comparative analysis Correlation analysis	31 31 32 35 39 42
CITED REFERENCES APPENDICES CURRICULUM VITAE		45 48 62