

WHEELED EPOXY MULTIFUNCTION STORAGE BOX

NUR AZALIAH BINTI ABD RAHMAN
(2020963375)

BACHELOR OF SCIENCE (Hons.) FURNITURE TECHNOLOGY
FACULTY OF APPLIED SCIENCES
UNIVERSITI TEKNOLOGI MARA

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ABSTRACT

WHEELED EPOXY MULTIFUNCTION STORAGE BOX

A storage box is a must-have item in any home. A storage box must have the ability to store a variety of products needed by customers, such as clothes, kitchen supplies, and so on. This study aim is to create an attractive wheeled epoxy multifunction storage box that is both space-saving and movable and also to combine two functions in one piece of furniture which is a storage box and a side table. The prototype of the product was then promoted to 155 potential buyers via an online questionnaire consisting of five sections: respondent's background, knowledge, design, marketing, and satisfaction with the wheeled epoxy multifunction storage box. According to the findings, design has a large strong positive association with potential purchasers' happiness with a product. Furthermore, this study discovered that the storage box was suitable for marketing in the furniture industry.