SLIM AND SIMPLE COFFEE TABLE FOR A LIMITED LIVING SPACE

MOHD TAUFIQ HAKIM BIN MOHD HANAFIAH

BACHELOR OF SCIENCE (Hons.) FURNITURE TECHNOLOGY FACULTY OF APPLIED SCIENCES UNIVERSITI TEKNOLOGI MARA

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ABSTRACT

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The increasing of human population lead to the demand of affordable low-cost housing increasing. Currently, an apartment or small building is the most popular place to live among the modern community. Small house or apartment has a limited living space problem, this led to create a slim and simple coffee table to solve limited living space problem in the small house. The aim of this study is to design an actual product using a slim and simple concept of coffee table, as well as to provide feedback analysis from correspondent on product features through the research survey. The data collection was based on a set of questionnaires that distributed to 150 respondents from different categories of gender, age, profession and income. The evaluation was carried out based on the characteristics of the raw material, design, marketing and satisfaction. The data have been assessed with reliability analysis, demographic analysis, descriptive analysis, comparative analysis and correlation analysis. The results indicated that the overall respondents were more concerned with the satisfaction of the product, with the highest mean of 3.99 as compared to the other three categories. In conclusion, the slim and simple coffee table for a limited living space can be accepted by the respondents and be able to be commercialized in the future. The improvement based on design and raw material is necessary for a better acceptance by the users.

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TABLE OF CONTENTS

ABSTRACT	iii
ABSTRAK	iv
ACKNOWLEDGEMENTS	v
TABLE OF CONTENT	vi
LIST OF TABLES	viii
LIST OF FIGURES	ix
CHAPTER 1 INTRODUCTION	
1.1 Background of study	1
1.2 Problem statements	2
1.3 Justification	3
1.4 Objectives of the study	3
CHAPTER 2 LITERATURE REVIEW	4
2.1 The development of the Malaysian furniture industry	4
2.2 Coffee table history	5
2.3 Important of coffee table in living room	7
2.4. Material for coffee table	7
2.5 How to maximize a limited space	9
2.6 Slim and simple concept	10
2.7 Current marketing strategy for coffee table	11
CHAPTER 3 METHODOLOGY	13
3.1 Introduction	13
3.2 Principle in design process	13
3.2.1 Collection of information	14
3.2.2 Problem identification	15
3.2.3 Research analysis	16
3.2.4 Design process	17
3.3 Materials	22
3.4 Product manufacturing process	23
3.5 Data collection	24
3.6 Data analysis	25
CHAPTER 4 RESULTS AND DISCUSSION	27
4.1 Introduction	27
4.2 Reliability analysis	27
4.3 Demographic analysis	28

4.4 Descriptive analysis	31
4.5 Comparative analysis	34
4.5.1 Gender	34
4.5.2 Age	35
4.5.3 Profession	36
4.5.4 Income	37
4.6 Correlation analysis	38
CHAPTER 5 CONCLUSION AND RECOMMENDATIONS	41
5.1 Conclusion	41
5.2 Recommendations	42
REFERENCES	43
APPENDICES	53
CURRICULUM VITAE	56